

greater rochester



BEYOND THE GRANT LEARNING SERIES

From Insight to Impact: Blending Human-Centered Design with Community Engagement Strategies

Wednesday November 13, 2024

9:30 a.m. to 12:30 p.m.

Virtual Workshop, [Register here](#)

Join the Greater Rochester Health Foundation **from 9:30 a.m. to 12:30 p.m. on Wednesday, Nov. 13** for our **free** Beyond the Grant Learning Series: **“From Insight to Impact: Blending Human-Centered Design with Community Engagement Strategies.”** In this virtual introductory session, we’ll explore how to use Human-Centered Design to engage, partner, and co-create solutions with the community to health equity-related challenges. Additionally, we will discuss a community engagement framework that supports intentional community voice and inclusion.

The Greater Rochester Health Foundation is committed to inclusive community solutions and programming. Our Beyond the Grant Learning Series provides participants with additional tools, techniques, and resources outside of our grantmaking opportunities.

More About This Session:

Human-Centered Design is an insight-gathering and problem-solving approach that puts people at the center, allowing solutions to be driven by community. Using the IAP2 Spectrum of Public Participation, organizations can identify their position(s) on the continuum of **community engagement** and implement strategies that involve the community at every level.

This workshop is open to non-profit organizations working within our 9-county area of service.

If you have any questions or concerns, please contact Responsive Grants Program Officer Rachel Betts at rbetts@thegrhf.org. We look forward to seeing you!