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greater rochester
Health *foundation*




March 2024

MARCH IS WOMEN'S HISTORY MONTH!



**ColoRise Lunch & Learn Celebrates Women Who Advocate for
Equity, Diversity, and Inclusion**




National Women's History Month

ColorISE Lunch and Learn


Thursday, March 14, 2024 11:30 – 1:30 PM

Flower City Community Room | Five Star Bank 395 Westfall Road | Rochester NY


PRE REGISTRATION REQUIRED




Panelists




Talitha-Koumi Oluwafemi
Wilmot Cancer Institute URM
Equity and Inclusion Manager
DEI Programs



Rhonda Boas - Blue
Strategy Implementation Partner
Paychex




Veronica Dasher
Regional Manager of
Government and Community
Relations
R G & E




Moderator
Dr. Cheryl McKeiver
Founder and CEO
Soft Skills Consulting, LLC

THEME: "Women Who Advocate for Equity, Diversity and Inclusion."


Panelists



Janice Holland
Chief People and Culture Officer
Goodwill of the Finger Lakes



Whitney Heath
DEI Program and Project Specialist
Excellus BCBS



Rosalie Remarais
Community Development Loan
Officer
Five Star Bank

The 2024 National Women's History Month theme celebrates **Women Who Advocate for Equity, Diversity and Inclusion**. The theme recognizes women throughout the country who understand that, for a positive future, we need to eliminate bias and discrimination entirely from our lives and institutions.

What does this theme truly mean for Women of Color who are often held to different expectations and spoken and unspoken rules in the workplace? Join [Eleversity's ColorRise](#) for an engaging learning opportunity with women from diverse industries and backgrounds. Register [here](#).

HISTORIC SITES TO VISIT

Recommended by [Visit Rochester](#):

Susan B. Anthony Square Park, home to the [Let's Have Tea Statue](#). The real-life friendship between Susan B. Anthony and Frederick Douglass is depicted in the Let's Have Tea Statue by sculptor Pepsy Kettavong. The statue is in Susan B. Anthony Square, which is located around the corner from the National Susan B. Anthony Museum & House in Rochester.

[The National Women's Hall of Fame](#) in Seneca Falls, offers exhibits and programs celebrating the accomplishments of women from all decades.

[The Women's Rights National Historic Park](#) in Seneca Falls NY offers a visitor center, historic homes (open seasonally), and daily [Ranger talks](#) in Declaration Park. Visitors can also tour [Wesleyan Chapel](#), the location of the First Women's Rights Convention held in 1848.

[The Genesee Country Village and Museum](#) celebrates the everyday tasks of women pioneers and regularly hosts events focused on women's suffrage.

[The Ontario Courthouse](#) in Canandaigua, listed on the National Register of Historic Places, is where Susan B. Anthony was tried in 1873 for voting illegally.

HEALTH FOUNDATION NEWS

Our Call for Ideas Grant Opportunity is Now Open

We're now accepting proposals under our **Call for Ideas** funding opportunity.

This grant opportunity is part of our [Responsive Grantmaking](#). Driven by **community voice**, Responsive Grants are open, nimble, and **responsive to emerging health issues and needs**.

Through this opportunity, we seek ideas/solutions from a broad array of organizations and populations, focused on **health equity**, and developed *with* rather than *for* communities.

Non-profit organizations providing services in one of the nine counties we serve (Genesee, Livingston, Monroe, Ontario, Orleans, Seneca, Wayne, Wyoming, and Yates Counties) are invited to submit proposals. (If you are not a non-profit, you *may* use a qualified 501(c)(3) organization as a fiscal sponsor).

Click [here](#) for full details of this funding opportunity, including **additional resources and a toolkit** to help navigate the process.



GRANTEE SPOTLIGHT

CMS's 2024 Physician Fee Schedule: A Catalyst For Integrated, Whole-Person Care And Improved Health

[Elsa Fisher](#), [Annie Wells](#), [Christine Peck](#)

FEBRUARY 21, 2024

10.1377/forefront.20240216.958854



Lifespan of Greater Rochester Featured in Health Affairs for Whole-Person Care Model

[Health Affairs](#) recently featured a case study of [Lifespan of Greater Rochester Inc.'s](#) Community Care Connections program and how it's implementing a new Medicare policy designed to create more integrated care teams that provide patients with comprehensive, whole-person care leading to improved health equity, better health outcomes, and much-needed support for caregivers.

"Since 2016, Lifespan of Greater Rochester has been testing an integrated, whole-person care model through the implementation of the Community Care Connections (CCC) program, which provides services for older adults with complex social and medical needs. CCC employs social work case managers and licensed practical nurse health care coordinators to provide clients and caregivers with individually tailored and holistic services to address a range of social needs, as well as support coordinating and navigating their medical care."

Health Affairs is a peer-reviewed journal exploring health policy issues of current concern in domestic and international spheres. Launch the full article [here](#).

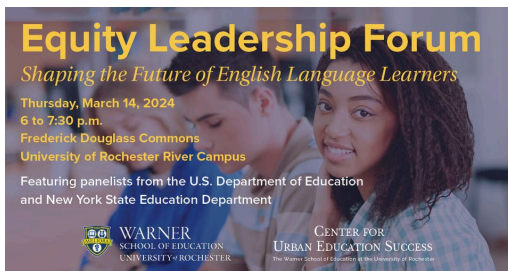
The Faith Leaders Roundtable Celebrates Renovations at YWCA of Rochester & Monroe County

Health Foundation staff were invited to attend a Community Reception celebrating the completion of several living spaces for women who reside in the long-term housing at [YWCA of Rochester & Monroe County](#).



Led by the [The Faith Leaders Roundtable](#), volunteers, residents, staff and YWCA board members worked together to transform the shared spaces and kitchens on three floors at the YWCA to make the common areas more welcoming and comfortable.

LEARNING & ENGAGEMENT



Equity Leadership Forum: Shaping the Future of English Language Learners

From the [University of Rochester - Warner School of Education](#): As the English language learner student population in K-12 schools continues to rise, educators must be equipped with the skills, knowledge and

resources to effectively educate all students.

Engage in a transformative discussion from **6 to 7:30 p.m. on Thursday, March 14** with a distinguished panel of federal and state educational leaders and policymakers exploring the challenges and opportunities in public schools across New York State and nationwide.

Join the conversation on preparing educational leaders and school systems to address the growing enrollment of language-diverse student populations, immigrant students and non-English speaking youth. Click [here](#) to learn more and register for this free event.

Community Invited to Attend Structural Racism in Health Care & Research Course

Structural Racism in Health Care and Research is a free course sponsored by the University of Rochester's Clinical and [Translational Science Institute](#) and [Center for Community Health & Prevention](#) that explores how the history of racism has shaped the relationship between doctors or researchers and patients or research participants who are Black, Indigenous, and people of color.

This course is open to University faculty, staff, trainees, students, and community members (typically from community-based organizations). The course begins on

Wednesday, April 10. Click [here](#) to learn more and apply.

Structural Racism in Health Care and Research Course

Critically examining and acknowledging the history of racism in our health care and research systems is essential to closing the health equity gap.



About the Course

This free course, sponsored by the UR CTSI and Center for Community Health & Prevention and developed by community partners, explores how the history of racism has shaped the relationship between doctors/researchers and patients/research participants who are Black, Indigenous, and People of Color (BIPOC).

Traci Terrance, PhD, and John Cullen, PhD, utilize a restorative practices approach in facilitation of the course. Each session will include discussion and explore personal identity and bias, as well as historic content. The cohort will include 24 individuals—12 from the University and 12 from community organizations.

Learning Outcomes

At the end of the course, participants should understand that racism, and not race, causes health disparities. They should also have a clear understanding of why mistrust of the health care system and the long history of their exploitation in research is the primary reason for BIPOC individuals not participating in research studies.

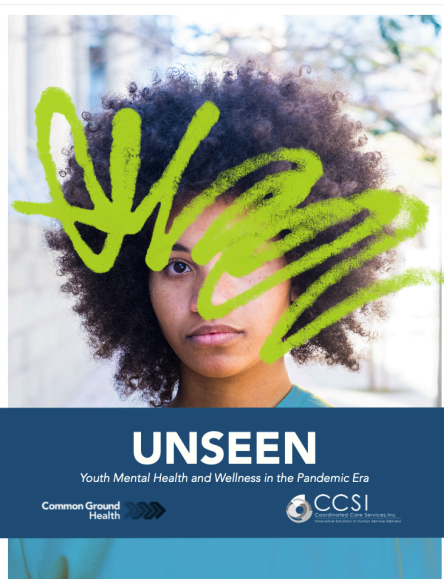
Apply Now

This course is open to University of Rochester faculty, staff, trainees, and students, as well as community members (typically from community-based organizations).

Course sessions take place Wednesday evenings from April 10 through May 8.

Apply by March 18: bit.ly/SRHRcourse

LEARN MORE
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cts@urmc.edu
(585) 275-2107



Recommended Resource: Report Exposes COVID-19 Pandemic's Long-Lasting Effects on Rochester Youth's Mental Health

As society adjusted to the COVID-19 pandemic's "new normal," a hidden crisis unfolded – the toll on youth mental health.

Late last month, [Common Ground Health](#) and [Coordinated Care Services, Inc.](#) released "Unseen: Youth Mental Health and Wellness in the Pandemic Era," a report amplifying the voices of Rochester's young people and shedding light on their ongoing struggles.

The report features youth voices through poignant profiles derived from direct quotes of student experiences and vividly portrays how Rochester's youth confronted adversity and highlights their ongoing need for love and connection. Click [here](#) to access the report.

TOTAL SOLAR ECLIPSE - WHAT TO KNOW

Western New York and the Finger Lakes region will have a front-row seat to the **April 8, 2024** total solar eclipse -- a once-in-a-lifetime experience!

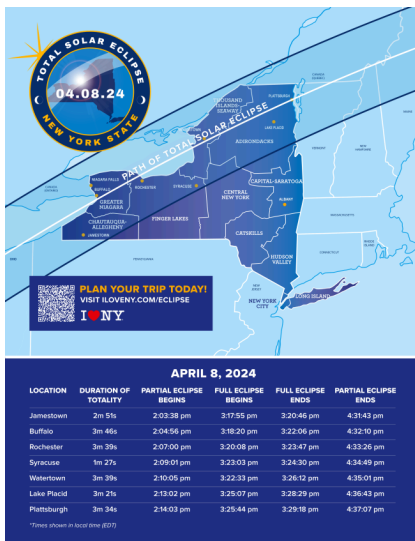
Monroe County has shared a [fact sheet](#) along with the following information:

Be Aware

Mark your calendars for April 8, 2024. The visible eclipse will occur from 2:07 p.m. to 4:33 p.m., and the "totality" or darkness duration from 3:20 p.m. to 3:24 p.m.

Be Prepared

Special glasses are required to view the eclipse safely. Give yourself plenty of time to travel to and from any eclipse special event.



SOLAR ECLIPSE EVENTS



[Wayne County Solar Eclipse Events](#)

[Visit Rochester Calendar of Events](#)

GRANT OPPORTUNITIES

[Greater Rochester Health Foundation](#) is now accepting proposals under our Call for Ideas funding opportunity. This grant opportunity is responsive to emerging health issues and needs, seeking ideas/solutions from a broad array of organizations and populations, focused on health equity, and developed *with* rather than *for* communities. 2024 Call for Ideas closes at **4 p.m. on April 1**. Click [here](#) for full details.

[Health Foundation Curated Grants Database](#)

Reminder: Local, statewide, and national health-related grant opportunities are posted weekly on the Greater Rochester Health Foundation [website](#).

Max and Marian Farash Charitable Foundation: Capacity Building Grants. The Max and Marian Farash Charitable Foundation is pleased to invite organizations to apply for funding to engage professional services across a variety of areas. Applications are due **April 2**. For more information, download the RFP. Learn more and register for the session [here](#).

United Way of Greater Rochester and the Finger Lakes' Community Impact Multi-Year Program Grant application is now open! The Multi-Year Program Grant supports its impact-driven multi-year community programs that engage one or several impact areas: youth opportunity, healthy community, community resiliency, and financial security. Click here to learn [more](#). Click [here](#) to learn more about its impact-driven funding opportunities.

Robert Wood Johnson Foundation Healthy Eating Research, a national program of RWJF, seeks to fund research exploring policies and programs that have strong potential to impact equitable access to nutritious food in communities, nutrition security, diet quality, and improved nutrition and health outcomes for children and adolescents. Concept papers are due **April 3**. Learn more and apply [here](#).

Tribal Health Program Support: Technical assistance and training for tribes that provides public health information, advocacy tools, policy analysis, and health promotion and disease prevention programming with the goal of elevating the health status of tribal citizens. Geographic coverage: Nationwide; Applications accepted on an ongoing basis; Sponsor: United South and Eastern Tribes, Inc.

COMMUNITY BOARD



EE Pathways
HEALTH • WELLNESS • LIFESTYLE

HAPPY HOUR FUNDRAISER

FOR: JUNETEENTH UNDERGROUND RAILROAD BIKE RIDE

You're Invited!

FRIDAY MARCH 15 5 - 7:30 PM SHOOT YA SHOT!
29 STONEWOOD AVE ROCHESTER, NY 14612

FREE EVENT MAKE A DONATION & RECEIVE
ENTRY INTO RAFFLES FOR FREE FOOD, FREE BEVERAGES + PRIZES

EE Pathways is a health, wellness, and recovery company offering free resources and fitness classes to underserved communities in Rochester, NY. We invite you to learn more information and pledge a donation to the Juneteenth Underground Railroad Bike Ride.

A BELIEVED JOURNEY TO JUNETEENTH
UNDERGROUND RAILROAD BIKE RIDE
SUNDAY JUNE 16, 2024
ROCHESTER, NEW YORK



Dadness Is D.O.P.E.

A call to action for fathers, grandfathers, uncles, and brothers to come together and create a space to discuss solutions and support systems for our children, families, schools, and community.

Join Us For:

- Community Resources
- Male Community Networking
- Dynamic Panel Discussion
- City Wide Call to Action
- Refreshments/Lunch

The Event Will Be Held On:

Saturday, March 23rd 2024
10:00 am - 1:00 pm
St. Marks & St. Johns Episcopal Church
1245 Culver Rd., Rochester, NY 14609
RSVP by March 18th

Questions
Smith.Jeremy650@gmail.com
***Transportation and Childcare can be provided upon request.



BADEN STREET SETTLEMENT **3rd Annual**

BUCKETS FOR BADEN

Switch! All the hoops' action takes place during Baden Street Settlement's 3rd Annual Buckets for Baden event. Sink it's for a great cause. Baden Believes in Revitalizing Rochester.

During this 2-hour event, players will compete in a three-point shooting contest with \$750 in prizes at stake. All the hoops action takes place in the Baden Street gymnasium with the goal of having fun while supporting Baden Street.

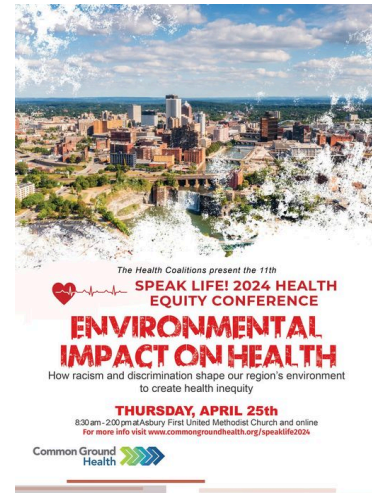
Let's hoop it up to build up the Rochester community! Enter today by going to badenstreet.org/buckets-for-baden

March 23 2024

10am - 12pm • 13 Vienna Street Gymnasium

\$20 entry per player • Register by March 19 at badenstreet.org/buckets-for-baden

Baden Programs: Emergency and Family Assistance • Housing Council for Twin Portals • Community and Adult Services Digital Skills • Financial • Counseling and Education Abuse Support • Behavioral Health and Program Services
Serving Rochester: Community Youth and Adult Development • Mission Area Resource Center • Child Development Center



Centered in equity, the mission of the [Greater Rochester Health Foundation](#) is to pursue and invest in solutions that build a healthier region where all people can thrive.



Greater Rochester Health Foundation | 255 East Ave, Suite 402, Rochester, NY 14604

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