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greater rochester  
**Health** foundation



**February 2024**

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## **CELEBRATE BLACK HISTORY MONTH!**

The 2024 Black History Month theme focuses on "African Americans and the Arts," and there are many ways to learn and celebrate around the community!



**Resource:** The National Museum of African American History & Culture celebrates [Black History Month 2024](#) by highlighting the "art of resistance" and the artists who used their crafts to uplift, speak truth to power and inspire a nation. Access the [Digital Toolkit](#).

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**Black History Mental Health Virtual Series**



**Black History Month Free Online Webinar Series 2024**

**Black History Mental Health Virtual Series**  
**“Amplifying Equity”**

**Feb 3 Feb 10 Feb 17 Feb 24**  
**9:00 am - 10:30 am**

**Keynote Week 1** Rakeal McKnight  
**Keynote Week 2** Cathy Kent  
**Keynote Week 2** Vincent Sears  
**Keynote Week 3** Kim Kaiser  
**Keynote Week 4** Dr. Celia McIntosh

**Moderator** Sara Taylor  
**Moderator** Tiara Springer-Love

**Gail Berkes Chandra Redfern**  
**Andre Stokes Mona Lisa McEachin Diane Tanner LaToya Jones Jerard Johnson William Cannon Jackie Dozier Persephone Modeste**

**BIPOC PEEEEEEK**  
 “Breaking the Silence, Breaking the Silence”

For More Information, Please Visit [www.bipocparentvoice.org](http://www.bipocparentvoice.org)

Scan to register

Join [BIPOC/PEEEEEEEK](http://www.bipocparentvoice.org) for its annual free online educational series every Saturday during the month of February.

BIPOC/PEEEEEEEK is a parent-led movement to elevate BIPOC voice and eliminate the disparities in services related to the emotional health of BIPOC children, offering peer support, education and training related to mental health for BIPOC families and providers serving families. Register [here](http://www.bipocparentvoice.org).

### Additional Events:



Back by popular demand, check out the [grand re-opening of Clarissa Uprooted](#) on **Feb. 21**. The Exhibit features stories from Clarissa Street, a once thriving African-American residential & business corridor in the Third Ward.

The City of Rochester has created a [full calendar of events](#) in celebration of Black History Month.

The [Rochester Museum and Science Center](#) Black History Month event details are posted [here](#).

## HEALTH FOUNDATION NEWS

### Call for Ideas Grant Opportunity Coming Next Month!

Starting **March 4**, we'll be accepting proposals under our Call for Ideas funding opportunity.



This grant opportunity is part of our [Responsive Grantmaking](#). Driven by community voice, Responsive Grants are open, nimble, and responsive to emerging health issues and needs. Through this opportunity, we seek ideas/solutions from a broad array of organizations and populations, focused on **health equity**, and developed *with* rather than *for* communities.

Save the date: We're hosting an optional Q&A Webinar focused on this funding opportunity on **March 13**. Look for an announcement for us in the coming weeks with

registration information.

### Important Dates:

March 4, 2024 Call for Ideas opens

March 13, 2024 Questions & Answers webinar

April 1, 2024 Call for Ideas closes

May 2024 Selected organizations invited to stage 2

August 2024 Grant awards disbursed



### Health Foundation Hosts Inclusion & Accessibility Training

Thank you to [Endless Highway](#) and [Empire Justice Center](#) for leading our team and other partners in philanthropy in an engaging workshop on inclusion and accessibility earlier this month. It equipped us with the knowledge and tools necessary to **be an ally/advocate for and foster authentic relationships** with marginalized individuals and foster a more inclusive community.

Endless Highway shared best practices for ensuring inclusion for those using mobility devices, while Empire Justice Center discussed language access for the Deaf and Hard of Hearing population. We are especially grateful to have had the opportunity to learn directly from those with lived experience through a panel session.

### Listening to Our Grantee Partners

Last spring, we engaged the [Center for Effective Philanthropy](#) to conduct the field-leading [Grantee Perception Report](#) for comprehensive feedback from our grantee partners.

As we share these findings we want you to know that **we are committed to listening and learning** from your feedback as we strive to be more than a funder, but a thought partner, amplifier, and connector.

We are grateful to our many partners who took the time to respond to the survey. Read more about actions we're taking in response to our grantee partners' feedback [here](#).

"The Foundation has shifted in its approach over the past few years to be truly IN community, to listen to the voices of the community and focus on addressing the most critical needs - NOT just what the Foundation ... decided community needs are."

GRANTEE SURVEY RESPONDENT



**Thomas Mucha, CFA**  
Chief Investment Officer, Eastman Kodak Company



## Health Foundation Board Member Tom Mucha Wins Industry Innovation Award

Join us in congratulating Thomas Mucha, CFA, Chief Investment Officer, Eastman Kodak Company and Greater Rochester Health Foundation board member for being named a 2023 Industry Innovation Award winner by Chief Investment Officer.

The award honors "allocators driving change and enhancing institutional fund performance and the service providers driving innovation in institutional investing." Read more [here](#).

## GRANTEE SPOTLIGHT



## EE Pathways Founder Wins Social Impact Award

Huge congratulations to [EE Pathways](#) Founder and CEO Karen James-Rogers, winner of the Social Impact Award at the [University of Rochester's Presidential Stronger as One Diversity Awards](#) last month!

EE Pathways, located at 175 Genesee St. in Rochester, is on a mission to "inspire and energize historically disadvantaged communities to access resources during their physical and mental journey towards happier, healthier lives." Click [here](#) to learn more about their work.

## URMC Announces First-of-its-Kind Alliance to Expand Health Care Access to Rural Communities

The University of Rochester Medical Center has announced a first-of-its-kind initiative to improve health care access and wellness outcomes in rural communities in Upstate New York through the distribution of telehealth stations conveniently located at local bank branches. Woven into the fabric of rural towns, banks offer the ideal physical location to

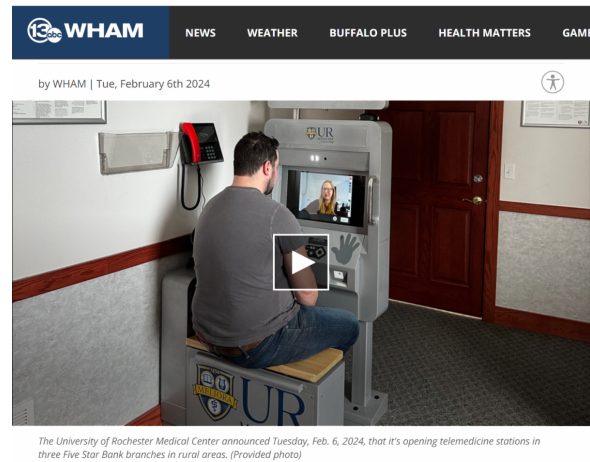


bridge the geographic divide between patients and providers, offering a vital touchpoint to reach an underserved population.

The stations will be set up in private, enclosed spaces at the Five Star Bank branches in Bath, Ovid; and Wayland and will be able to measure indicators for risk for high blood pressure, obesity, Type 2 diabetes, heart attack and stroke. Users will be able to connect with UR Medicine providers virtually.

Greater Rochester Health Foundation is proud to support this innovative effort to improve healthcare access in rural communities.

Read the full news release [here](#); launch the 13 WHAM News segment [here](#).



## LEARNING & ENGAGEMENT

### Register Now for the 2024 Virtual Antiracist Education Conference

For the third year in a row, [Coordinated Care Services, Inc.](#) (CCSI) Antiracist Curriculum Project is proud to host the Virtual Antiracist Education Conference on **Saturday, March 2** with the UR Warner School of Education, SUNY Geneseo Ella Cline Shear School of Education, St. John Fisher University, Nazareth University School of Education, and the SUNY Brockport School of Education.

This year's theme is "Joy, Community, Sustainability, and Resistance." Learn more and register for the free event [here](#).



### Resources: Understanding the Approved Medicaid 1115 Waiver Amendment

When New York State Governor Kathy Hochul announced the Centers for Medicare and Medicaid Services approved the long-anticipated amendment on Jan. 9, 2024, many were encouraged by this progress but left with questions about what the final amendment included.

Under 1115 waiver, our local partners [Common Ground Health](#), [Finger Lakes Performing Provider System \(FLPPS\)](#), and [Rochester RHIO \(Rochester Regional Health Information Organization\)](#) hosted a webinar, the recording of which is available [here](#).

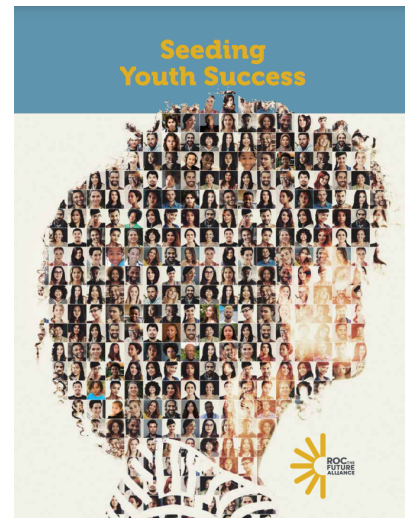
If you haven't already, be sure to check out the [Finger Lakes Region 1115 Waiver website](#) - a central repository of information and resources that are continually expanded as we learn more information and prepare as a region.

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## Resource: Roc The Future's State of Our Children Report Card

[Roc The Future](#) has released its 11th Annual State of Our Children Report Card, diving into the latest updates on Rochester's kids. ROC the Future Alliance is a league of dozens of leading institutions and community partnerships in the Rochester area that promotes the alignment of community resources to improve the academic achievement of Rochester's children. Greater Rochester Health Foundation is proud to be a partner in these efforts.

Access the 2024 Report Card [here](#).



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## PUBLIC HEALTH



### New York State Department of Health Recognizes February as American Heart Month

The New York State Department of Health is recognizing February as American Heart Month and encourages New Yorkers to take important steps to help prevent heart disease that can lead to a heart attack or stroke. Cardiovascular disease remains the leading cause of death in New York State, and socioeconomic inequities are strong predictors of cardiovascular risk.

Learn more about heart disease, how to prevent it, and positive lifestyle changes that can reduce the risk of cardiovascular disease at the Department's Heart Disease and Stroke Prevention website [here](#).

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## GRANT OPPORTUNITIES



**NEW:** The [New York Health Foundation](#) (NYHealth) 2024 Special Projects Fund Request for Proposals (RFP) is now open. Special Projects Fund awards are

one-time, nonrenewable funding opportunities where the Foundation supports projects that address important and emerging health care and public health issues that fall outside its three priority areas (Primary Care; Healthy Food, Healthy Lives; and Veterans' Health). Letters of Inquiry are due at **1 p.m. on March 5**. Click [here](#) to review the RFP and apply.

**NEW:** [Monroe County](#) has launched a community festival funding online portal, allocating at least \$250,000 to help event organizers fund community events. Interested applicants

must meet certain criteria and apply by **March 5**. Click [here](#) for more information on how to apply.

#### **Robert Wood Johnson Foundation Healthy Eating Research**

Healthy Eating Research (HER), a national program of RWJF, seeks to fund research exploring policies and programs that have strong potential to impact equitable access to nutritious food in communities, nutrition security, diet quality, and improved nutrition and health outcomes for children and adolescents. Concept papers are due **April 3**. Learn more and apply [here](#).

#### **Health Foundation Curated Grants Database**

Reminder: Local, statewide, and national health-related grant opportunities are posted weekly on the Greater Rochester Health Foundation [website](#).

#### **FreshConnect CSA for SNAP Program**

The New York State Department of Agriculture and Markets is seeking applicants for the FreshConnect CSA for SNAP grant program. The FreshConnect CSA for SNAP program will provide funding to eligible organizations to partially subsidize the cost of CSA shares to Supplemental Nutrition Assistance Program participants. New York producers are eligible to receive up to 50% of the cost of a weekly share purchased by a SNAP recipient with their SNAP benefits through an awarded third-party applicant. A total of \$250,000 in funding is available through this Request for Applications. Applications may request a minimum of \$10,000 and a maximum of \$50,000.

#### **Center for Sharing Public Health Services Technical Assistance**

Technical assistance for public health departments to help with cross-jurisdictional/resource sharing to improve the effectiveness, efficiency, and equity of access of public health services.

Geographic coverage: Nationwide

Applications accepted on an ongoing basis

Sponsor: Center for Sharing Public Health Services

#### **Tribal Health Program Support**

Technical assistance and training for tribes that provides public health information, advocacy tools, policy analysis, and health promotion and disease prevention programming with the goal of elevating the health status of tribal citizens.

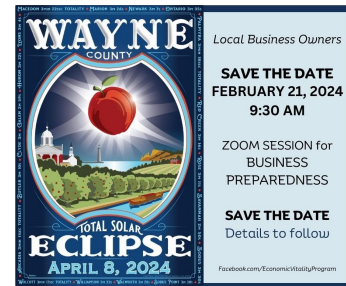
Geographic coverage: Nationwide

Applications accepted on an ongoing basis

Sponsor: United South and Eastern Tribes, Inc.

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## **COMMUNITY BOARD**



Centered in equity, the mission of the [Greater Rochester Health Foundation](https://www.thegrhf.org) is to pursue and invest in solutions that build a healthier region where all people can thrive.



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