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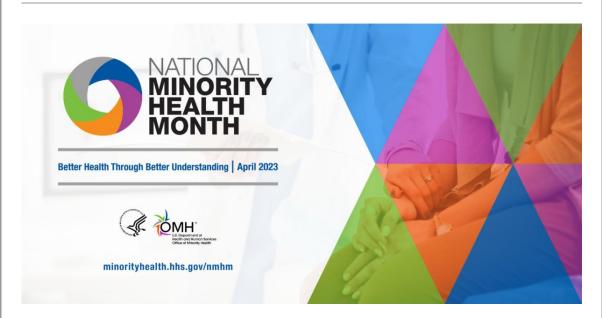






## **April 2023**

### **APRIL IS NATIONAL MINORITY HEALTH MONTH**



Every April, the <u>U.S Department of Health and Human Services (HHS) and the Office of Minority Health</u> (OHM) observes National Minority Health month to highlight the importance of improving the health of racial and ethnic minority and American Indian/Alaska Native communities and reducing health disparities.

This year's theme for National Minority Health Month is **Better Health Through Better Understanding**. Find shareable resources to address health literacy, language access here.

## Reducing Racial Inequities in Health: The Fierce Urgency of Now

For National Minority Health Month, the URMC Office of Health Equity Research (OHER) is thrilled to welcome one of the world's leading scholars on racial inequity as keynote speaker at its Strategic Planning Retreat, **9 a.m. on Monday, April 10**. David R. Williams, PhD, from Harvard University will share insights on a critical topic – "Reducing Racial Inequities in Health: The Fierce Urgency of Now."

Dr. Williams created the <u>Everyday</u> <u>Discrimination Scale</u>, which is the original and recommended scale for measuring perceived racism in society.

Save the date and register **here**.



#### **GRANTEE SPOTLIGHT**

# Black woman-owned health agency rebrands, expands services for underserved areas

by WHAM | Fri, March 31st 2023, 8:34 PM EDT





EE Pathways, formerly known as Exercise Express, hosted a rebranding celebration event on Friday, March 31, 2023. The agency also announced several other expansions. (Photo by Ben Vahey/WHAM)

## **EE Pathways Offers a Neighborhood Resource for a Healthier Lifestyle**

Congratulations to <u>EE Pathways</u>, formerly Exercise Express, on a successful rebranding event last week!

EE Pathways, located at 175 Genesee St., in Rochester, is on a mission to "inspire and energize historically disadvantaged communities to access resources during their physical and mental journey towards happier, healthier lives."

The rebranding and expansion of services was recently featured on <u>13 WHAM News:</u> <u>Black woman-owned health agency rebrands, expands services for underserved areas.</u>

#### **LEARNING & ENGAGEMENT**

### April is Child Abuse Prevention Month: Take Action With Bivona Child Advocacy Center

From our friends at Bivona Child Advocacy Center:

"April is Child Abuse Prevention Month. As experts in child abuse prevention, we urge everyone to show up for kids and support Child Abuse Prevention Month. We all have a responsibility to protect children from harm and ensure that they grow up in a safe and nurturing environment."

Visit <u>Bivona's website</u> to find out how you can take action.



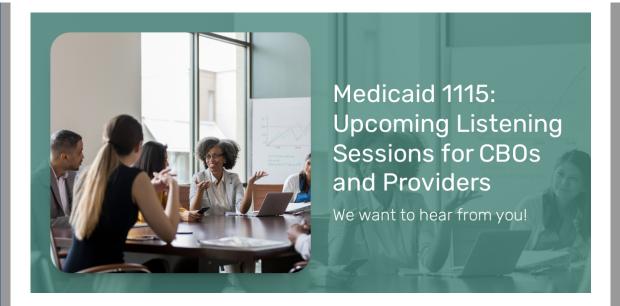


## 2023 Speak Life! Health Equity Conference

From our partners at <u>Common Ground</u> <u>Health</u>: The Latino and African American Health Coalitions, (convened by Common Ground Health), will host their annual Speak Life! Health Equity Conference on **Thursday, April 27**.

"As we come together both in person and online for the first time in four years, let us listen to the experiences of our Latino families and then take action."

The 2023 Speak Life! Health Equity
Conference will focus on Latino health as a
lens to look at health equity for all people of
color in the Finger Lakes. Explore how
language is a barrier to health care and
other social determinants of health and see
how that impacts equitable health
outcomes. Learn more and register here.



#### **Medicaid 1115 Listening Sessions**

From <u>Health Foundation for Western and Central New York</u>: Registration closes at **noon on Friday, April 7** for upcoming listening sessions with peers in the community to continue the conversation on New York State's Medicaid 1115 waiver amendment and the waiver's proposed Social Determinant of Health Networks and Health Equity Regional Organizations.

New York State's Department of Health is seeking to improve health equity by integrating health and social care into the fabric of its Medicaid system via the goals of its recent 1115 Waiver. The state may provide an update as early as this spring on whether the waiver amendment will be approved by the U.S. Centers for Medicare and Medicaid Services.

Register for a listening session here.

#### **Recommended Resource:**

The Collective Impact Forum's Racial Equity
Toolkit, developed by Dominique Samari and Paul
Schmitz, is designed to support backbone staff and
partners to operationalize racial equity throughout
their collective impact work.

Access a podcast recording with toolkit authors <a href="here">here</a> about what's in the toolkit and the ways that teams can explore it to advance their own equity work.



### **HEALTH FOUNDATION NEWS**



#### Board Member Yissette Rivas-Cotto is a Woman of Excellence!

Congratulations to Finger Lakes
Community Health Chief Service Officer
and Health Foundation Board Member
Yissette Rivas-Cotto for being named to
the Rochester Business Journal's 2023
Women of Excellence list!

Women of Excellence honors outstanding women for their professional accomplishments, community leadership, and mentoring.

Congratulations to all of this year's honorees -- many of whom we've had the pleasure of working alongside: Melanie Funchess, Ubuntu Village Works LLC; Janice Harbin, D.D.S., Jordan Health; Kit Miller, M.K. Gandhi Institute for Nonviolence; Tina Paradiso, Imprintable Solutions, Ink; Hillary Olson, Rochester Museum & Science Center; and Gina Cuyler,MD FACP, Excellus BlueCross BlueShield. View the full list and learn more about Women of Excellence <a href="https://excellence.new.new.com/here/">here</a>.

#### **PUBLIC HEALTH**

#### COVID-19 Resources & Guidance From New York State Department of Health

- NYSDOH has <u>updated recommendations</u> for the use of masks and face coverings that all healthcare settings in New York should follow during the ongoing COVID-19 pandemic.
- All New Yorkers 6 months and older should <u>get</u> <u>vaccinated</u> and get their <u>booster dose</u> when eligible.
- If you are experiencing symptoms or were exposed, get tested.
- If you test positive, stay home and talk to your healthcare provider about <u>treatment</u>.
- Travelers, <u>domestic</u> and <u>international</u> should continue to follow all CDC travel requirements.



## **GRANT OPPORTUNITIES**

NEW: Funded by <u>ESL Federal Credit Union</u>, in collaboration with <u>Grants4Good</u>, the <u>Women's Foundation of Genesee Valley</u> will be accepting applications for its NEW, <u>Immersive Grant Writing Program</u>, <u>designed for organizations led by women of color</u>. This will be Rochester's first grant writing course centered around the history of Black philanthropy. Not only will participants be ready to submit competitive grants, WFGV has committed to providing financial support to

organizations enrolled in the course. To remove all barriers, the Women's Foundation is offering this program at zero cost. Register for a webinar here at 4 p.m., Thursday, April 27 for program details and to listen in on a conversation about equitable fundraising.

## Philanthropic Redlining

Supporting and Advancing BIPOC Led Organizations Through Fundraising

#### Speakers:







& Monroe Count President and CEC



Online Event! Date:April 27th Time: 4:00pm Open to all.



Eventbrite TICKETS NOW

Margit Brazda Poirier, GPC, M.S.

Krystle Ellis, Director & Founder of Ellis K Consulting

and Strategist

- NEW: Mother Cabrini Health Foundation is continuing its broad, responsive approach by soliciting proposals through an open call for letters of inquiry beginning on May 1, 2023. Organizations that align with their mission of working to advance the health and well-being of vulnerable New Yorkers are welcome to apply through the program that best aligns with their goals. To learn more about programs and the application process, read a recent blogpost here and join a webinar at 2 p.m. on Thursday, May 4.
- Health-related grant opportunities -- both local and nation-wide -- are posted weekly on the Greater Rochester Health Foundation website.
- Rochester Area Community Foundation has many grant opportunities available with applications due in May. Click here to browse funding details.

#### COMMUNITY BOARD









Centered in equity, the mission of the Greater Rochester Health Foundation is to pursue and invest in solutions that build a healthier region where all people can thrive.









Greater Rochester Health Foundation | 255 East Ave, Suite 402, Rochester, NY 14604

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