

SHARE:



[Join Our Email List](#)



[View as Webpage](#)

greater rochester  
**Health** *foundation*



February 24, 2022



### #VaxForKids

Governor Hochul launched the [#VaxForKids campaign](#) to increase vaccination rates among children five and older – urging pediatricians, parents, and guardians to help children get vaccinated and keep up with all recommended COVID-19 vaccine doses.

As part of the campaign, new #VaxForKids pop-up sites have been established in communities across the state to administer first and second doses for children five and older as well as booster and additional doses for eligible children and adolescents.

A pop-up site will be held from **1 to 5 p.m. Saturday, Feb. 26**, at the Vineyard Farm and Outdoor Center for Excellence, 126 Sander St., Rochester. Pfizer-BioNTech and Moderna vaccines will be available.

New #VaxForKids sites are added weekly. Click [here](#) to open the schedule.

### COVID Recommendations - What You Need To Know

- All New Yorkers 5 and older should [get fully vaccinated](#)
- All eligible New Yorkers should get their [booster dose](#)
- New Yorkers should get tested after traveling and before seeing family
- All travelers, [domestic](#) and [international](#), should continue to follow all CDC travel requirements

## County-Specific COVID Resources

[Genesee](#)  
[Livingston](#)  
[Monroe](#)

[Ontario](#)  
[Orleans](#)  
[Seneca](#)

[Wayne](#)  
[Wyoming](#)  
[Yates](#)

[Get Vaccinated](#)

[Booster FAQs](#)

[Get Tested](#)

## LEARNING & ENGAGEMENT OPPORTUNITIES

### Final Session!: Black History Month Educational Event to Address Mental Health in the Black Community

From [BIPOC Parent & Caregiver Mental Health Movement](#) - Mental health experts, faith leaders, parents, community leaders and stakeholders will convene online to address important topics of interest during Black History Month.

The final session takes place from **10 a.m. to 11:30 a.m. on Saturday, Feb. 26**. The topic is "Social Determinants, Education, Engagement and System Change: Where do we go from here?"

The Health Foundation is proud to sponsor this event.

Register [here](#).

For More Information, Please Visit [www.bipocparentvoice.org](http://www.bipocparentvoice.org)

**Black History Month FREE Online Webinars**

**Social Determinants, Education, Engagement and System Change: Where Do We Go?**

**Saturday, February 26<sup>th</sup>, 2022**  
10:00 AM - 11:30 AM  
Eastern Standard Time

**OUR MODERATORS**

Lanora Reid  
Juanita Lytle

**OUR FEATURED SPEAKERS**

Dr. Gina Caylor  
Cathy Thomas  
Luis Lopez  
Maria Dinkie  
Stephanie Peete  
Walida Monroe-Sims

**Join Us This Saturday!**

540 W Main

### 2022 Greater Rochester Antiracist Education Virtual Conference: Teaching, Action, Equity, & Justice

#### [The Antiracist Curriculum Project hosted by the PathStone Corporation](#)

invites the community to a free conference from **9 a.m. to 3 p.m. on Saturday, March 12**, bringing together local educators, administrators, activists, students and parents to learn from each other in hopes of creating a more just and equitable community.

The virtual conference features breakout sessions led by local youth, educators and activists, with keynote presentations from [Dr. Bettina Love](#), Author of "We Want To

Virtual  
**2022**  
 Greater  
 Rochester  
 Antiracist  
 Education  
 Conference:  
 Teaching, Action,  
 Equity, & Justice

**Saturday March 12th**  
**9:00 AM - 3:00 PM**



**Join Us!**  
 Our goal is to bring together local educators, administrators, activists, students and parents to learn from each other as we create a more just and equitable community.

**Keynote Speaker**  
 Award-winning author & Rochester native:  
**Dr. Bettina Love**  
 Author of *We Want to Do More Than Survive*

**Featuring**  
**Dr. Decoteau Irby**  
 Author of *Stuck Improving*

**Free Registration (Link)**  
**Facilitate a Breakout Session (Form)**

**Brought to you by:**



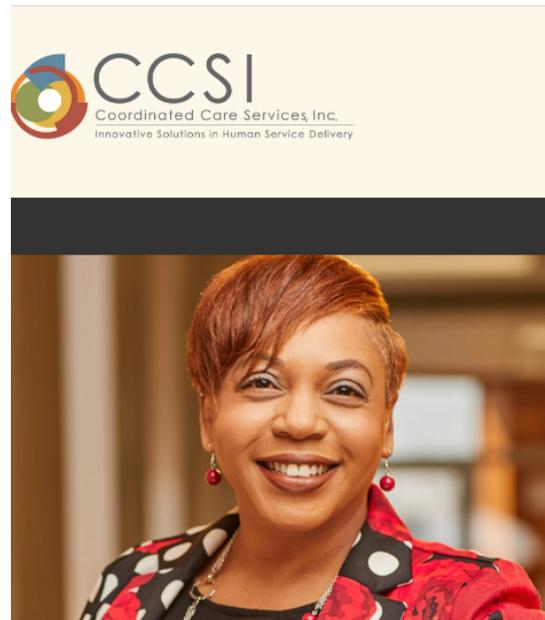
Do More Than Survive" and Dr. Decoteau J. Irby author of "[Stuck Improving: Racial Equity and School Leadership.](#)"

Register [here](#). Submit a proposal to lead a breakout session [here](#).

## Recommended Reading: Take Care That DEI Efforts Do Not Tokenize Employees

From [Coordinated Care Services, Inc.](#) - While organizations may have good intentions to increase diversity and create an equitable culture that values inclusion, if there isn't a clear, strategic plan, deliverables, or expected outcomes, this will likely result in the perpetuation of the harm and indignities these organizations have pledged to disavow.

Click [here](#) to read a recent Rochester Business Journal article by [CCSI Chief Diversity Officer, Keshia Carter](#) and learn more about how organizations can ensure their DEI efforts do not tokenize employees.



## PARTNER SPOTLIGHT

### 2022 RMAPI Policy Agenda

The [Rochester-Monroe Anti-Poverty Initiative](#) (RMAPI) has released its 2022 Policy Agenda.

RMAPI is a community collaborative working to improve quality of life in Rochester by reducing poverty and increasing self-sufficiency. To do this, RMAPI is focused on workforce development and increasing accessibility



and affordability of basic needs. Access the Agenda [here](#).



## GRANT OPPORTUNITIES

Health-related grant opportunities are posted weekly on the Greater Rochester Health Foundation [website](#).

The [North Star Coalition](#) has released its comprehensive dashboard of federal and state grant and funding opportunities for the Greater Rochester area to help ensure an inclusive recovery. Click [here](#) for funding opportunities.

From [Robert Wood Johnson Foundation](#) - Evidence for Action: Innovative Research to Advance Racial Equity Call for Proposals. This initiative prioritizes research to evaluate specific interventions (e.g., policies, programs, practices) that have the potential to counteract the harms of structural and systemic racism and improve health, well-being, and equity outcomes. Letters of inquiry are accepted on a rolling basis. Learn more and apply [here](#).

[Emergent Fund - Grants Advance Grassroots Organizing for Social Justice](#): The Emergent Fund supports grassroots organizing and power building in communities of color throughout the United States who are facing injustice based on racial, ethnic, religious, and other forms of discrimination. Letters of inquiry are accepted on a rolling basis. Click [here](#) to learn more.

### Did You Know? The Health Foundation Sponsors Community Events!

Sponsorship of fundraising and other events via our Community Event Fund is one way we partner with organizations in our region to build a healthier region where all people can thrive.

Eligible events support the ongoing mission of a 501(c)(3) non-profit whose mission and/or event activities align with ours.

Learn more and apply [here](#).



Photo caption: [Creativity Shell Rochester](#) students getting ready for the annual "Creativity Roc's" fashion show at Seabreeze Amusement Park on June 4, 2021.

## COMMUNITY EVENTS



**BLACK THEATRE**

The Making of  
a Movement



**BLACK AF  
FILM SCREENING**  
+ Post Discussion w/ local Black Theatre Makers

**2022**

FRIDAY 2.25.22 • 6PM

THE AVENUE BLACKBOX THEATRE  
780 JOSEPH AVE | ROCHESTER 14621

\*RSVP & MASK REQUIRED



avenueblackbox.eventbrite.com

**FREE**

BLACK AF FEBRUARY

**ADMIT ONE**

TICKET NO. 2022



\*Masks & COVID compliance required throughout event

**BLACK  
POWER  
MARKETPLACE**

#Communityjusticeinitiative believes that the practice of Ujamaa (cooperative economics) is a revolutionary means of advancing people of Black, Brown & Indigenous status. The Black Power Market will showcase a voluminous variety of vendors, business education & entertainment.



**FEBRUARY  
26  
2022  
12-5p**

25 DRIVING PARK AVENUE  
ROCHESTER, NY 14613

VENDORS CAN REGISTER OR INQUIRE  
WITH DIALLO PAYNE  
@  
COMMUNITY.JUSTICEINITIATIVE  
@GMAIL.COM



# GANONDAGAN'S Native American WINTER GAMES February 26<sup>th</sup>, 2022



**GANONDAGAN STATE HISTORIC SITE, VICTOR, NY**  
**GANONDAGAN.ORG**



Harriet Washington

The African American and Latino Health Coalitions present



**SPEAK LIFE! 2022 HEALTH EQUITY CONFERENCE**

**SAVE THE DATE**  
**SATURDAY, APRIL 23<sup>RD</sup>**  
**9 AM - 12:30 PM**

Save the date for our upcoming annual Speak Life! Health Equity Conference — **Revive**. Taking place virtually on Saturday, April 23, Revive will challenge disparities and inequities in our healthcare system, offer a message of renewed hope and energy, and set the stage to create a collective plan of action and path forward as a community.

Join us as we take a deep dive and tackle issues of racism, discrimination, mental health, and more - while honoring Community Equity Champions.

Be sure to save the date as we come together to answer how we can revive our community and determine what actions we should take to eliminate the health inequities we continue to face.

**2022 FEATURED REVIVE SPEAKERS:**

- **Harriet Washington**, *Nationally-acclaimed writer & medical ethicist as our keynote speaker*
- **Dr. S. Michelle Ogunwole**, *John Hopkins University professor and health disparities researcher*
- **Denise Smith**, *executive director, National Association of Community Health Workers (NACHW)*
- **John Rodriguez**, *award-winning entrepreneur and change agent as our Revive emcee*
- *and more to be announced!*

Thank you to the 2022 Speak Life!  
presenting sponsor:



UNIVERSITY OF  
ROCHESTER  
MEDICAL CENTER

Common Ground  
Health

**revive**

Learn more and register at  
**COMMONGROUNDHEALTH.ORG/SPEAKLIFE2022**

**REVIVE** is a **FREE** online event, open to the public.  
Registration opens soon!

**Centered in equity, the mission of the Greater Rochester Health Foundation is to pursue and invest in solutions that build a healthier region where all people can thrive.**

