

SHARE:



[Join Our Email List](#)



[View as Webpage](#)

greater rochester
Health
foundation

April 22, 2021

Dear Partners,

In just a few weeks we'll be opening another opportunity of [Responsive Grant funding: Call for Ideas](#), seeking innovative, partnered work that reimagines systems, programs, and services to rebuild stronger, healthier communities and address inequities affecting marginalized populations. These include, but are not limited to, communities of color/indigenous communities, children and adults impacted by poverty, persons with disabilities, LGBTQIA persons, rural residents, immigrants/refugees and older adults.

We believe that the foundation for successfully addressing inequity is community partnership and co-creation—having the people who are impacted at the table identify needs and generate solutions. **Innovative solutions emerge when community voice comes together with research and provider experience to inform the design, implementation, and continuous improvement of projects and services.**

One approach to obtaining meaningful client/participant feedback and facilitating co-creation is Human Centered Design. Human-Centered Design provides a toolkit for deeply understanding the needs and experiences of people experiencing an issue, developing ideas and testing solutions with and not for them, and applying learning throughout the life cycle of the program or service.

To support organizations in their approach to community engagement and idea development, we're offering a free **Co-Design Workshop from 10:30 a.m. to noon on Friday, May 21**. Stay tuned for registration information for this virtual event that will introduce simple tools for co-designing with

community members -- understanding the needs of people who access services and using a human-centered approach to developing and testing innovative ideas in response to those needs.

Visit our [website](#) for more information, including additional Human-Centered Design resources.

If you have any questions, please contact [Monica Brown](#), Senior Program Officer, at (585) 258-1710 or [Hannah Stark](#), Associate Program Officer, at (585) 258-1703.

In partnership,
Greater Rochester Health Foundation

COVID-19 VACCINE RESOURCES

Key Things to Know:

- COVID-19 vaccines are [safe and effective](#)
- Only the [Pfizer/BioNTech](#) vaccine can be given to 16 and 17-year-olds
- You may have [side effects](#) after vaccination, but these are normal
- It typically takes two weeks after you are fully vaccinated for the body to build protection (immunity) against the virus that causes COVID-19
- People [who have been fully vaccinated](#) can start to do some things that they had stopped doing because of the pandemic



Make an Appointment:

Eligible New Yorkers may also reserve appointments for COVID-19 vaccines via phone (New York State COVID-19 Hotline: 1-833-NYS-4-VAX (1-833-697-4829) or on the [Am I Eligible app](#). Community members calling from within Rochester city limits may dial 311 for assistance in making appointments.

Use the [Finger Lakes COVID-19 Vaccine Hub's appointment finder tool](#) to search for locations in Genesee, Livingston, Monroe, Orleans, Ontario, Seneca, Wayne, Wyoming and Yates counties.

CDC Update:

On April 13, 2021, CDC and FDA recommended a pause in the use of Johnson & Johnson's Janssen COVID-19 Vaccine. Of the nearly 7 million doses administered so far in the United States, a small number of reports of a rare and severe type of blood clot have been reported in people after receiving the J&J/Janssen COVID-19 Vaccine. All reports occurred among women between the ages of 18 and 48, and symptoms occurred six to 13 days after vaccination. As of April 13, 2021, of the more than 180 million doses administered so far of the Pfizer-BioNTech or Moderna vaccines, no reports matching those associated with the J&J/Janssen vaccine have been received. Read more [here](#).

Questions?

Visit the Finger Lakes COVID-19 Vaccine Hub's [Things to Know webpage](#) for answers to frequently asked questions.

The [National Association of Councils on Developmental Disabilities](#) (NACDD) has launched a new website for people with disabilities, including I/DD and their families or caregivers who may be feeling anxious or unsure about the vaccine and its safety. Click [here](#) to visit the site.

Individuals who have questions regarding eligibility or access for testing should call the New York State COVID-19 Hotline at 1-888-364-3065 or visit the NYSDOH [website](#).

LEARNING & ENGAGEMENT

Speak Life 2021: Healing Through Action Health Equity Conference

Join [Common Ground Health](#) from **9 a.m. to noon on Saturday, April 24** for a thought-provoking, action-oriented discussion around healing from the trauma of racism and discrimination --including the trauma of the COVID-19 pandemic and its aftermath-- at the 2nd Speak Life! Health Equity Conference.

Hear from keynote speaker Dr. Kenyani Davis, Earl Greene, Julio Jordan, and Wade Norwood on health inequities. Participants will work together to create action plans to promote coping, self-care and healing in the community.

The free, virtual event will be offered simultaneously in English, [Spanish](#) and American Sign Language. Register [here](#).



The African American and Latino Health Coalitions present

Speak Life! 2021: Healing Through Action

Second Health Equity Conference

Saturday, April 24, 9 am - 12 pm This is a free event! Join us online.

Join us online for a thought-provoking action-oriented discussion around healing from the trauma of racism and discrimination, including the trauma of the COVID-19 pandemic and its aftermath, at the 2nd Speak Life! Health Equity Conference.

Hear from keynote speaker Dr. Kenyani Davis, and also Earl Greene, Julio Jordan and Wade Norwood on health inequities. Participants will work together to create plans of action to promote coping, self-care and healing in the community.

The event is being planned by the African American and Latino Health Coalitions, which are covered by Common Ground Health in Rochester, NY. The free event will be offered simultaneously in English, Spanish and American Sign Language.

Sponsorship opportunities are available and make it possible to offer the event free of charge. To sponsor the event, email Olivia.Linden@commongroundhealth.org by April 9.

[Register here.](#)

Featuring:



Kenyani Davis, MD, MPH
Dr. Davis is the assistant medical director for Millennium Collaborative Care in Buffalo and clinical assistant professor in the UB School of Public Health and Health Professions. A physician at Community Health Center of Buffalo, she works with the Medicaid population and is a member of the African American Health Disparities Task Force in Buffalo.

Also:

Julio Jordan, Ibero American Action League
Earl Greene, Children's Institute
Wade Norwood, CEO of Common Ground Health



AMPLIFYING VOICES AND
CREATING ACCOUNTABILITY
APRIL 28TH & 29TH
VIRTUAL CONFERENCE

THURSDAY APRIL 29TH
8:15 AM - 9:15 AM
EXECUTIVE ROUNDTABLE
"EQUITY IN ACTION:
PHILANTHROPY
AND GRANTMAKING"

JINJIE DILLON, ROCHESTER, NY
MICHELLE MCKINLEY, ROCHESTER, NY
EDDRELL ELLIOTT, SYRACUSE, NY
KIA CROOME, WASHINGTON, DC
DANETTE CAMPBELL-BELL, ROCHESTER, NY

REGISTER TODAY AT [POSITIVESTEPSNY.COM](https://www.positivestepsny.com)

Amplifying Voices and Creating Accountability for Equitable Action

As 2021 has brought the urgency to strategically address racism, economic hardship, psychological distress, health disparities, widening educational gaps and the devastating impact on the lives and systems who serve millions of BIPOC families and children, [Positive Steps NY](#) is proud to present "Amplifying Voices and Creating Accountability for Equitable Action - Prioritizing needs of BIPOC Families," from **8:15 a.m. to 2:30 p.m. on Wednesday, April 28 and Thursday, April 29.**

Now is the time for change and bold action requiring a collective impact approach. Positive Steps NY believes that decision making should be led by leaders of color, program participants, peers, and parents who are willing to be in active partnership. This collective

convening of “change makers” must include organizations, stakeholders, public and private investors that are guided by racial equity strategies at all levels.

Don't miss Health Foundation Senior Program Officer Danette Campbell-Bell and peer funders for an important, enlightening and informative round table discussion on Thursday morning -- “Equity in Action: Philanthropy and Grant Making.”

View the full [schedule](#) and register [here](#).

NICHQ Webinar: Learning from the Landscape: Strategies in Early Childhood Health Equity

During the last decade there has been an increasing understanding of how the social determinants of health (e.g., systemic and environmental challenges such as poverty, poor housing, and poor health care) affect the health and well-being of young children and their families. The multi-faceted nature of these challenges led many communities and states to build – or expand – initiatives from multiple sectors, disciplines, and systems to join to address disparities in early experiences and outcomes for young children.



The [Early Childhood Health Equity \(ECHE\) Landscape Initiative](#) set out to understand and highlight promising strategies to address key issues such as sustainability, data use, state and local relationships, cross-sector partnerships, and operationalizing health equity within the context of early childhood health equity initiatives.

As interest in health disparities (and community-wide solutions to address them) grows, public health professionals can better understand what challenges these initiatives face and what strategies communities are using to address them. Learn more by attending the [NICHQ - National Institute for Children's Health Quality's](#) webinar at **3 p.m. on Thursday, April 29**. Register [here](#).

Emergency Responses to Mental Health Crises in the Community

Dr. April Aycock, Director, Monroe County Office of Mental Health
Sgt. Steve Boily, Commander, Crisis Intervention Team, RPD
Jake Hughto, Community Member
Dina Johnson, Founder and CEO, Monroe County Family Coalition, Inc.
Dr. Don Kamin, Director, Institute for Police, Mental Health and Community Collaboration
Dr. Telva Oliveres, Department of Psychiatry, URMC as moderator

It is not a crime to be mentally ill. It is not a crime to be suicidal. It is not a crime to have a substance abuse diagnosis. These are mental or behavioral health issues and people who exhibit these symptoms need treatment. But an estimated 8-10% of calls to the Rochester Police Department are for behavioral health or substance abuse-related reasons—and a public health response is more appropriate and safer. A police response to emergency calls for mental and behavioral health problems criminalizes mental illness, when there are effective alternatives for communities already suffering from inter-generational trauma through racism and poverty.

Join us in a discussion of emergency responses to mental health crises, how effective the new Rochester City Person in Crisis team and the expanded Monroe County Forensics Intervention Team will be, and what advances still need to be made.

Date: Thursday, April 29, 2021 | Time: 3:30-5:00 PM EDT
Webinar: [Register Here](#)
Accommodations information on registration page

SUSAN B. ANTHONY CENTER UNIVERSITY OF ROCHESTER
Translating research into policy

Emergency Responses to Mental Health Crises in the Community

Join the [Susan B. Anthony Center at the University of Rochester](#) for a webinar at **3:30 p.m. on Thursday, April 29 --** "Emergency Responses to Mental Health Crises in the Community." This event features a discussion of emergency responses to mental health crises, how effective the new Rochester City Person in Crisis team and the expanded Monroe County Forensics Intervention Team will be, and what advances still need to be made.

Join Dr. Don Kamin, Director of the Institute for Police, Mental Health and Community Collaboration; Dr. April Aycock, Director of the Monroe County Office of Mental Health; Dina Johnson, Founder and CEO of the Monroe County Family Coalition, Inc.; Sgt. Steve Boily, Commander, Crisis Intervention Team, RPD; and Jake Hughto, Community Member. Dr. Telva Oliveres, University of Rochester Medical Center, Department of

Psychiatry will moderate the discussion. Register [here](#).

Recommended: [Common Ground Health's](#) Chief Medical Officer and co-creator/co-director of [Community Fighting COVID](#), Linda L. Clark, MD, MS, says we need to "fill up our tanks so we can improve health equity related to COVID-19, we need to draw on partnerships." Learn how organizations are working together to improve health outcomes across Rochester.

Click [here](#) to launch video.



FUNDING OPPORTUNITIES

The J.M.K. Innovation Prize is awarding \$175k to 10 organizations via an open-call process. Created by the [J.M. Kaplan Fund](#), the prize seeks to identify, support, and elevate innovators who are spearheading transformative early-stage projects in the fields of social justice, the environment, and heritage conservation. The deadline for applications is **Friday, April 30**. Learn more [here](#).



NEW: [Mother Cabrini Health Foundation](#) is on a mission to improve the health and well-being of New York's poor, disadvantaged, and underserved populations. With so many across New York State impacted by the social determinants of health and the effects of the COVID-19 pandemic, efforts to improve the health and well-being of those in need are more urgent than ever. The Mother Cabrini Health Foundation has announced that its online grants portal will open on Thursday, April 29, to accept Letters of Inquiry for eligible applicants for their Statewide Grants Program through June 4.

Attend a virtual session to hear from their grants team about the Statewide Grants Program and application process at **3 p.m. on Tuesday, May 4**. Register [here](#).

NEW: The [Center for Community Health & Prevention](#) at the University of Rochester Medical Center is pleased to announce that they are accepting Community Health Mini-Grant Applications for the grant to be awarded in May 2021. Applications are welcome from both URMC and Community Partners. Application directions and a list of previous mini grant recipients may be downloaded [here](#) or from the center's [website](#). The application deadline is **noon on Monday, May 10**. This competitive grant program, created in February 2009 in response to faculty and staff surveys focused on addressing barriers to pursuing community health partnerships, has provided URMC-Community Partnerships with additional funding to address concerns such as transportation, childcare, meeting space rental and refreshments, and more. Grant funding of up to \$2000 is made on a quarterly basis. Contact [Cristen Kelly](#) at (585) 602-0810 if you have any questions.

[Rochester Area Community Foundation](#) seeks social innovation proposals from BIPOC-led nonprofits to align with the Community Foundation's action areas of racial equity, poverty, and education through its [Racial Equity Growth Fund - Social Innovation Grant](#). The deadline to submit an application is **noon on Saturday, May 15**.

[Local and national grant opportunities](#) compiled by Greater Rochester Health Foundation

[Federal, State, and Local Financial Assistance](#) compiled by the Greater Rochester Chamber of Commerce

[COVID-19 Related Funding Compiled by GrantStation](#)

[Council on Foundations' list of Global Response Funds](#)

COMMUNITY BOARD



[Walker's Legacy Foundation](#) is looking for female business owners to serve as mentors working with aspiring women entrepreneurs in the Rochester Women Who Enterprise cohort. Could that be you?

Click [here](#) to learn more and apply.

Centered in equity, the mission of the Greater Rochester Health Foundation is to pursue and invest in solutions that build a healthier region where all people can thrive.

