

**FOR IMMEDIATE RELEASE**

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**TRILLIUM HEALTH RECEIVES GRANT FROM GREATER  
ROCHESTER HEALTH FOUNDATION TO EXPAND SERVICES**

**ROCHESTER, N.Y. , November 7 , 2014** – Trillium Health, a provider of community-based primary and specialized health care, received a three-year grant of up to \$421,675 to establish a sustainable, primary care medical home for 600 new Lesbian, Gay, Bisexual, and Transgender (LGBT) patients in the Rochester/Finger Lakes region.

The model of care includes primary health care, behavioral health, support services, on-site pharmacy and lab, and nutrition education services, all in partnership with University of Rochester’s HIV Vaccine Initiative, Finger Lakes Community Health Center, and the Center for Youth.

According to John Urban, president and CEO of the Health Foundation, Trillium Health serves people with significant health needs. “There are a numerous health issues facing this community of close to 30,000 men and women. LGBT individuals have disproportionate rates of suicide, are at higher risk for certain types of cancer, and may not have health insurance or a health provider sensitive to their unique needs.”

Jay Rudman, president and CEO of Trillium Health or Bill Valenti, MD, senior vice president of organizational advancement, says LGBT individuals are often reluctant to seek medical care and may delay getting preventive screening and treatment. As a result, medical conditions may not be diagnosed and treated promptly, which can result in less than optimal health outcomes. “This expansion into primary care will be unique for a city of our size. Our eventual goal is to secure designation as a Federally Qualified Health Center (FQHC) in order to become more financially self-sufficient and reach more people,” says Rudman.

“Our program committee and the full board recognized Trillium’s unique role in this community with a legacy, under different names, of more than 30 years in the Rochester, Finger Lakes and Southern Tier regions. They conducted a great deal of research with the target community and studied best practices of primary care centers in both Cleveland and Boston. Through collaborations with the major health systems, the health department and smaller community agencies, they seek to remove traditional barriers to care, improve access to and outcomes for the LGBT population”, says Louis Papa, MD, chair of the Health Foundation’s board program committee.

Trillium, formerly AIDS care, is expected to expand its services to LGBT patients. Its mission is to provide positive, healthy living to those with complex medical and social issues by providing comprehensive care and support in a welcoming environment.

**About Greater Rochester Health Foundation:**

The mission of Greater Rochester Health Foundation is to improve the health status of residents of the Greater Rochester community, including people whose unique health care needs have not been met because of race, ethnicity, or income. For more information, please visit [www.thegrhf.org](http://www.thegrhf.org).

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