

NON-PROFIT REPORT

A WEEKLY PROFILE OF A LOCAL NON-PROFIT ORGANIZATION

The Greater Rochester Health Foundation was created with a \$200 million endowment when the local non-profit health plan Preferred Care merged with MVP Health Care of Schenectady in 2006.

The foundation's mission is to improve the health status of all residents of Greater Rochester, with particular attention to people whose health care needs have not been met because of race, ethnicity or income. At the end of 2007, the most recent year for which audited data is available, the value of the foundation's unrestricted assets exceeded \$215 million.

The foundation has four areas of focus in making grants:

Prevention: The foundation invests in public health initiatives that improve people's ability to make responsible choices and help them maintain good health, prevent illness and disability, or effectively manage existing conditions. Major initiatives include prevention of childhood obesity and lead poisoning.

Health care delivery: Grants support efforts to improve the present and future affordability, accessibility and clinical quality of the area's health care system. They have funded improvements in hospitals, health centers, urban dental centers and long-term care facilities and have provided emergency funds for nursing students.

Neighborhood health improvement: GRHF supports and, if necessary, develops initiatives to improve the health of people who live in the area's poorest neighborhoods, urban or rural. Programs attempt to build upon the neighborhoods' existing assets and sometimes create connections among services related to health, education, housing and employment.

Special projects: Grants address health needs and problems in rural areas, including matters such as safe water, dental clinics, countywide wellness plans and improving the health of the work force.

As a matter of policy, GRHF does not fund clinical research, endowment campaigns, continuation of existing programs or the purchase of health services. It considers grant requests involving capital spending only if that spending would be related to a program improving the health of a large number of people.

The Greater Rochester Health Foundation has a staff of 11. John Urban is the president and CEO. The headquarters is at 150 State Street, Suite 100, and the Web site is www.thegrhf.org.

Financial record

Year ending Dec. 31, 2007

Revenue		%
Interest and dividends	\$8,738,143	51
Net realized and unrealized gains on investments	8,498,193	49
Total revenue	\$17,236,336	100

Expenses

Expenses		%
Grants and program expenses	\$6,770,457	72
General and administrative expenses	1,648,416	18
Investment fees	849,861	9
Excise taxes	146,189	2
Total expenses	\$9,414,923	100
Excess (deficiency) of revenue over expenses	\$7,821,413	

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—Researched by James Leunk

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