

Jewish Senior Life secures funds for palliative care program

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Jewish Senior Life has secured funding to help expand its palliative care and hospice program.

A \$480,895 Greater Rochester Health Foundation grant would help the organization launch a comprehensive initiative, Jewish Senior Life officials said this week.

Goals include helping more residents do end-of-life planning, reducing hospitalizations for terminally ill residents and increasing the scope and quality of family involvement in their loved ones' last days.

To be carried out through the Jewish Senior Life's Clare and Jerry Rotenberg Center for Palliative and End of Life Care, the initiative would be based on best practices gleaned from local hospice programs and a 2014 Institute of Medicine report on U.S. end-of-life care Jewish Senior Life CEO Mike King said.

"We are putting these best practices into action throughout the entire process; from training our staff to ensure a person-centered approach for patients from the moment they arrive, to providing support for families and caregivers by constantly evaluating and improving our quality of care," he added.

Jewish Senior Life's Brighton campus includes skilled nursing, assisted living, memory care assisted living and independent living senior housing facilities. The organization also offers an adult day program and off-campus seniors services including physician house call, transportation and meals programs.

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