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April 1, 2020

Dear Partners,

As the COVID-19 situation changes day-to-day, we continue to be encouraged by the strength of our community -- demonstrated in so many meaningful ways as we come together to share our resources, strategies, and best practices during this pandemic.

As you know, the Coronavirus Aid, Relief, and Economic Security (CARES) Act was signed into law this past Friday. This \$2.2 trillion economic stimulus is intended to provide immediate relief for individuals, nonprofits, businesses, and state and local governments.

To help New Yorkers navigate disaster relief funding during the coronavirus outbreak, U.S. Senator Kirsten Gillibrand released a [guidebook](#) detailing funding opportunities for individuals, non-profits, and small businesses across the state. In addition, the [National Council on Nonprofits](#) has created an [information page](#) on loans available to nonprofits via the CARES Act and has posted a recording of its webinar , [Federal Coronavirus Relief Bills: What Do They Mean for Nonprofits ?](#)

We're continuing to do our part to help share important information and "boost the signal" of trusted health officials. Along these lines, the Monroe County Department of Public Health, in collaboration with [Causewave Community Partners](#), has created a talking points document to help organizations with public health messaging in remarks, emails, and social media posts. Download the document in [English](#) or [Spanish](#) , and feel free to share these with your constituents and partners.

As always, please reach out with any questions or concerns you may have. We're only a phone call, email, or virtual meeting away.

With Gratitude,

Matthew A. Kuhlenbeck
President & CEO
(585) 258-1704

LEARNING OPPORTUNITIES

Setting Strategy Amid Uncertainty - 2 p.m., Thursday, April 2

Community Wealth Partners is hosting a conversation to offer guidance and support to help nonprofits and foundations think and plan long-term during difficult times. Their CEO, Amy Celep, will talk through participants' questions, and Laura Meyers, CEO of Planned Parenthood of Metropolitan Washington, will share how her organization had to shift its priorities and approach after the 2016 presidential election. To register, click [here](#) .

Engaging Families Through the Coronavirus Pandemic

The National Association for Family, School, and Community Engagement (NAFSCE) has posted a [recorded webinar](#) presentation of *Engaging Families Through the Coronavirus Pandemic*. NAFSCE has also created a [resource page](#) for best practices and useful information.

Recommended Reading : [Democratic lawmakers call for racial data in virus testing](#)

TOOLS & RESOURCES

The [Council of Nonprofits](#) is compiling information and resources for nonprofits on how to weather the storm.

The Communications Network has created a [Coronavirus Crisis Comms Triage Kit](#) for organizations to share and crowdsource best practices, resources, and examples of effective crisis communications from foundations and nonprofits covering many of the tasks you're likely attending to.

BoardEffect is offering free licenses to small nonprofits with operating budgets up to \$5 million. The goal of the program is to help nonprofits navigate the crisis by providing access to modern governance tools, helping leaders stay connected and ensuring organizations can continue to meet their missions. To leverage BoardEffect during the COVID-19 crisis, [click here](#).

WXXI's [Learn At Home](#) initiative offers a wide range of resources and supports available to P-12 students, educators and caregivers, including include on-air broadcast content.

Feeling isolated? The Mental Health Association of Rochester/Monroe County has created a [webpage](#) listing available local and national resources (including video chats) to support those who are feeling anxious and/or overwhelmed.

New York State Attorney General Letitia James has created a hotline for New Yorkers to report hate crimes and bias-based incidents. The hotline comes in the wake of rising reports of harassment and assaults, as well as rhetoric against Asian Americans amidst the coronavirus pandemic. To make a report, call 1-800-771-7755 or send an email to Civil.Rights@ag.ny.gov.

FUNDING OPPORTUNITIES

- Visit our newly-added [resource page](#) on our website to explore other funding opportunities that may be a fit for your organization.
- The [Community Crisis Fund](#), activated by the United Way and Rochester Area Community Foundation is deploying flexible resources to nonprofits disproportionately impacted by the pandemic. The Health Foundation is proud to participate in this effort and work collaboratively to address both the immediate and long-lasting impact of COVID-19 in the communities we serve.

BRIGHT SPOT: ALL-AMERICA CITY



Rochester

2★0★2★0

All-America City Finalist

www.nationalcivicleague.org

While we have been almost entirely focused on the COVID-19 crisis, we're happy to be able to share some positive news with you.

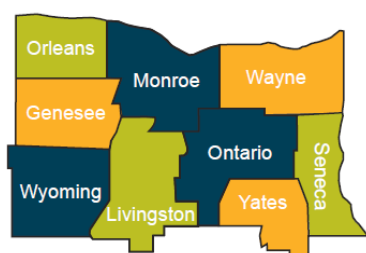
Led by the City of Rochester, the Health Foundation joins Rochester Area Community Foundation, the Healthi Kids Coalition, and Ibero-American Action League on a team that is in the running for the 2020 All-America City Awards!

The annual awards program, organized by the National Civic League, recognizes communities that leverage civic engagement, collaboration, inclusiveness and innovation to address local issues. This year's award is focused on enhancing the health and well-being of the community. Read more [here](#).

COVID-19 RESOURCES

- NY Coronavirus Hotline 1-888-364-3065
- [New York State Department of Health](#)
- [Centers for Disease Control and Prevention](#)

COUNTY HEALTH DEPARTMENTS



- [Genesee](#)
- [Livingston](#)
- [Monroe](#)
- [Ontario](#)
- [Orleans](#)
- [Seneca](#)
- [Wayne](#)
- [Wyoming](#)
- [Yates](#)

"Every crisis, actual or impending, needs to be viewed as an opportunity to bring about profound changes in our society."

Grace Lee Boggs, author

The mission of the Greater Rochester Health Foundation is to pursue and invest in solutions that build a healthier region where all people can thrive.

