

## FOR IMMEDIATE RELEASE

### Contact:

Traci Legonelli  
Tipping Point Communications  
585-471-5523  
[Traci@tippingpointcomm.com](mailto:Traci@tippingpointcomm.com)

## GREATER ROCHESTER HEALTH FOUNDATION AWARDS NEARLY \$3 MILLION FOR OPPORTUNITY GRANTS

**ROCHESTER, N.Y. – November 18, 2015**– The Greater Rochester Health Foundation is pleased to announce it has awarded a total of \$2,944,184 in Opportunity Grants in 2015. Projects funded focus on improving patient care and developmental health, integrating healthy living practices, disease prevention, and educating the Greater Rochester community.

Opportunity Grants are awarded to projects with strong potential to positively impact the community's health in the areas of prevention and health care delivery.

“We're excited to continue to support organizations that work tirelessly to positively impact our community's health,” said John Urban, president and CEO of Greater Rochester Health Foundation. “Each year we look forward to receiving applications for Opportunity Grant funding that support prevention and health care delivery.”

In 2015, eight organizations were awarded grants to fund prevention and health care delivery projects:

- [The University of Rochester Medical Center](#) received \$600,000 to fund a center for adults with special care needs that will coordinate community outreach and coordination of services to transition patients from pediatric to adult systems care, and provide inner-professional education.
- HealthVantics, LLC received \$298,302 to fund the Supporting the Patient Care Network project, which will improve patient care coordination by creating a real-time network of all of a patient's care providers. Monroe County Medical Society, Rochester Regional Health System, and University of Rochester Medicine are partners for this project.
- [Rochester Regional Health System](#) received \$391,400 to fund Building Healthy Pregnancies, which will work to decrease the number of babies born with low birth weight, premature birth rates, and Neonatal Intensive Care Unit admissions for pregnant patients in the inner-city by integrating wrap-around services.
- [The Center for Refugee and Immigrant Health](#) received \$298,871 to fund a pilot transitional program that will engage and prepare primary care providers to treat refugee patients and educate refugees on how to navigate their local health care system.
- [The University of Rochester's Center for Community Health](#) received \$322,972 to fund Healthy Living for Families: Improving Family Well-Being through Nutrition, Education and Physical Activity, which will combine physical activity and nutrition education.

- [Action for A Better Community, Inc.'s](#) Let's Talk About It project was awarded \$107,639 to fund a project utilizing the Black Barbershop Health Outreach Program model to combat prevalent diseases (diabetes, hypertension, and heart disease) in African American males ages 18 to 65.
- [St. Joseph's Neighborhood Center](#) received \$325,000 to fund Addressing Oral Health Gaps in the Rochester Region. The program will hire a dentist to address gaps in dental services in uninsured individuals, veterans, individuals on Medicare and individuals on Medicaid.
- [The Children's Institute's](#) GROW Rochester program received \$600,000 to increase the number of three-year olds in Rochester who receive developmental health screenings and subsequent needed services. Early childhood providers will be trained to provide screenings and communicate results and available services to parents and caretakers.

**About Greater Rochester Health Foundation:**

The mission of Greater Rochester Health Foundation is to improve the health status of residents of the Greater Rochester community, including people whose unique health care needs have not been met because of race, ethnicity, or income. For more information, please visit [www.thegrhf.org](http://www.thegrhf.org).

###