

FOR IMMEDIATE RELEASE:

November 14, 2018

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GREATER ROCHESTER HEALTH FOUNDATION APPOINTS NEW CEO

Matthew A. Kuhlenbeck brings extensive philanthropic experience to Rochester

ROCHESTER, N.Y., November 14, 2018—Following a nationwide search, the Greater Rochester Health Foundation has appointed senior philanthropic executive Matthew A. Kuhlenbeck as its new president and CEO, effective January 14, 2019.

In his new role, Kuhlenbeck will lead the Greater Rochester Health Foundation in its efforts to improve the health and wellness of adults and children in Rochester and the nine-county surrounding region through partnerships with like-minded community organizations.

“The Greater Rochester Health Foundation had an exceptionally executed search led by board vice chair Connie Walker,” says Dr. Louis J. Papa, Greater Rochester Health Foundation board chair. “We had remarkable candidates, but Matt’s depth of experience in philanthropy, his commitment to strategic processes and outcomes, and his reputation for building consensus and teamwork in his organization and community stood out to the search committee. Matt is enthusiastic to continue the excellent stewardship of interim CEO Dennis Richardson, and we know he will help us evolve and build on the success and great work our staff, the board and previous CEO John Urban.”

Kuhlenbeck previously served as program director at Missouri Foundation for Health (MFH), where he led a \$20-million annual portfolio of responsive grantmaking. During his 16-year tenure, he rose within the organization and played a pivotal role in improving the health of residents in 84 counties and the city of St. Louis. In partnership with the foundation staff and community partners, he strategically led a variety of programming and policy related efforts including the foundation’s tobacco cessation initiative, which contributed to a significant decline in tobacco use across the state. Kuhlenbeck also worked in the areas of healthy housing access, childhood obesity reduction, behavioral health, and rural health access. For five years, he was an adjunct faculty member at Saint Louis University’s College for Public Health and Social Justice.

“I am honored to lead the Greater Rochester Health Foundation in the coming years,” Kuhlenbeck says. “I look forward to my new role and working with the exceptional foundation board, staff and partners of my new community, as we make every effort to improve overall health and wellness in the Greater Rochester region.”

Kuhlenbeck holds a Master of Health Administration degree from Saint Louis University’s School of Public Health, and a Bachelor of Science degree in Community Health and Health Administration from Northern Illinois University School of Public Health. He is close to completing his PhD in Health Management and Policy (anticipated spring 2019) and is a certified healthcare financial professional. An experienced researcher and speaker on public health issues, his community involvement in St. Louis includes serving as co-chair of the Mayor’s Task Force on Youth Violence Prevention, board vice chair of the Gateway Center for Giving, a founding member of the Funders Alliance for State-

Based Tobacco Control, and a program steering committee member for the National Conference on Tobacco or Health. In 2014, he received a Grantmakers in Health Terrance Kennan Institute Fellowship for Emerging Leaders in Philanthropy.

A native of Mt. Zion, IL, Kuhlenbeck will move to Rochester in January and later be joined by his wife Amanda and their two children after the completion of their academic year in the spring.

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About Greater Rochester Health Foundation

The mission of Greater Rochester Health Foundation is to improve the health status of residents of the Greater Rochester community, including people whose unique health care needs have not been met because of race, ethnicity, or income. For more information, please visit www.thegrhf.org.