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**GREATER ROCHESTER HEALTH FOUNDATION ADDS ACCOMPLISHED CHILDREN'S  
BEHAVIORAL HEALTH PROFESSIONAL TO TEAM**

*Anita Black Hired to Oversee Children's Social and Emotional Health Initiative*

ROCHESTER, N.Y., March 31, 2016 – With an increased focus on the state of children's social and emotional health in the region, Greater Rochester Health Foundation is pleased to announce Anita Black has been hired as Associate Program Officer to oversee the children's behavioral health initiative.

In this role, Anita will convene, organize, and lead efforts to increase awareness and advocate for change in our current systems that support our children's social and emotional health. In addition, she will act as a liaison between community and partner organizations to coordinate efforts and maintain momentum that the Health Foundation helped establish with its Commission on Children's Behavioral Health in the Finger Lakes.

Anita has more than 25 years of experience with children's health and strengthening family systems. She has extensive experience working with the Perinatal Network of Monroe County and Carolina Parenting Solutions. Previously, she taught child development to students in the Early Childhood Department at Central Piedmont Community College in Charlotte, N.C. In addition, Anita served as a child development specialist at a private clinical social work practice and developed a behavioral health services program that provided services to children and families within a multi-disciplined outpatient program with the Easter Seals. She is a N.Y. State Licensed Clinical Social Worker and a Registered Yoga Teacher through the Yoga Alliance.

"In any given year, about one in five children suffers from a diagnosable mental illness," said John Urban, president and CEO, Greater Rochester Health Foundation. "Anita's experience with family systems adds to our ability to reach and impact these children in the Greater Rochester area and help positively affect their social and emotional health."

**About Greater Rochester Health Foundation**

The mission of Greater Rochester Health Foundation is to improve the health status of residents of the Greater Rochester community, including people whose unique health care needs have not been met because of race, ethnicity, or income. For more information, please visit [www.thegrhf.org](http://www.thegrhf.org).

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