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**MEDIA ALERT – PHOTO OP**

**“HEALTHY HERO” SPONSORS ICE SKATING PARTY**

***– Purple-hatted Students to Enjoy Free Skating at Manhattan Square Park –***

**WHAT:** Hey baby, it’s cold outside! But that doesn’t mean we should hole up inside around TVs and video games. Winter in Rochester is a great time to be active outdoors, and during this week of school break, kids are getting some encouragement.

Today, students in the City of Rochester are enjoying free ice skating at Manhattan Square Park, hosted by 5•2•1•0 Be A Healthy Hero.

**PHOTO OP:** With a free hat and mitten giveaway, there will be a sea of purple-topped young skaters actually enjoying Rochester’s cold weather during President’s week break.

Greater Rochester Health Foundation spokespeople will also be available to speak about the importance of finding fun ways to keep kids active during Rochester’s cold season.

**WHEN:** Wednesday, February 20, 2013  
10 a.m. – 1:30 p.m.

**WHERE:** Manhattan Square Park ice rink  
353 Court Street  
Rochester, NY 14607

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