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**FOR IMMEDIATE RELEASE**  
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## **NEW LEAD POISONING PREVENTION BROCHURES AVAILABLE IN SEVEN LANGUAGES**

ROCHESTER, N.Y. – The Coalition to Prevent Lead Poisoning (CPLP) is pleased to announce that it has 41,000 brochures in seven languages—Burmese, English, Karen, Nepali, Somali, Spanish, and Swahili—now available for distribution.

In 2008, CPLP worked with the Ad Council of Rochester and Roberts Communications to design a visually arresting brochure containing lead poisoning prevention resource information. Originally available in English and Spanish, the brochure provided information about how to get a home inspected, getting children tested at one and two, Lead Safe Work Practices classes, finding funding to help with cleaning up lead hazards, as well as contact information for local and national resources. Over the years, generous funders (including the City of Rochester and the Greater Rochester Health Foundation) have supported revisions and reprints of this educational resource.

The new brochures have been updated and reflect the growing needs of the community. Aside from encouraging anyone who lives in a pre-1978 home to get it inspected for lead hazards and, in accordance with New York State law, get every child tested for lead exposure at ages one and again at two, the brochures include the following *new* information:

- As of 2013, the Monroe County Department of Public Health will do a home inspection for any child who has a blood lead test result of 8 ug/dL or higher. If a child lives in the City of Rochester, is under 6 years old, and had a blood lead test result between 5-7 ug/dL, a parent/caregiver can request a home investigation by calling the County Health Dept. at (585) 753-5087.
- If you are a renter, you *cannot* be evicted for requesting a lead inspection of your home. Contact information for Legal Assistance of Western New York, Inc. has been included in the 2014 revision.

CPLP wishes to extend a very special thank you to its expert translation team, Ernest Kiptoo, Ranga Khatiwada-Sharma, Abdulrahman Behi, Day Day Stone, Eh Moo Paw, Jennifer Pincus at the Rochester General Medical Group Office of Community Medicine, and Luisa Baars of Mas Translations. Grateful thanks also goes to the Ad Council of Rochester and the talented team at Roberts Communications.

Funding for this project was provided by the City of Rochester through a grant from the United States Department of Housing and Urban Development (HUD). The HUD Office of Healthy Homes and Lead Hazard Control promotes local efforts to eliminate dangerous lead hazards from lower income homes; stimulates private sector investment in lead hazard control; and educates the public about the dangers of lead-based paint.

The brochures are FREE and available to anyone who would like copies to share with clients, family, friends, and community members. Call (585) 224-3125 to arrange a pick up time. For quick distribution, you can download PDFs of the brochures from the Coalition's website at [www.letsmakeleadhistory.org](http://www.letsmakeleadhistory.org).

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**Eliminating lead poisoning is everyone's responsibility.** Go to [www.letsmakeleadhistory.org](http://www.letsmakeleadhistory.org) to learn more about free lead testing of both your children and home, get access to local resources, and request free educational materials. Although devastating, lead poisoning is completely preventable. Together we can end childhood lead poisoning in Monroe County.