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greater rochester  
**Health**  
*foundation*

July 16, 2020

Dear Partners,

Like most of you, we're watching and waiting to learn of the plans for reopening schools this fall as our region navigates Phase 4 of the State's gradual re-opening guidance.

On Monday, [New York State Education Department](#) staff presented the Reopening Schools Guidance Framework to the Board of Regents. View the presentation [here](#) or click on the graphic to open the presentation.



**Recovering, Rebuilding, and Renewing:  
the Spirit of New York's Schools**  
Reopening Guidance

Presentation to the Board of Regents  
July 13, 2020



The State has formed four regional Task Forces comprised of parents, teachers, school and district leaders, non-instructional staff, school board members, health experts and other stakeholders to help guide schools through issues of health, safety, and education equity as plans are formed. You can stay up-to-date on school reopening news by visiting [NYSED's Reopening Schools Task Force Webpage](#).

In addition, you may find other helpful reopening resources for businesses and guidance from New York State at [NY Forward](#).

We hope that you're continuing to find this newsletter to be an informative resource. We appreciate your feedback on content, the positive stories you've contributed, and ideas that have helped us improve the ways we communicate with you during a time when communication and information sharing is critical. Specifically, in our "Funding Opportunities" section, we're striving to tailor grant opportunities that may be a good fit for your organizations. If there are other topics or areas of focus that you'd like us to include here, please be sure to let us know.

Reach out to me at (636) 346-5318, or our Communications Officer [Tiana Stephens](#) at (585) 258-1725 with your thoughts, or even just to check-in and let us know how you're doing.

Sincerely,

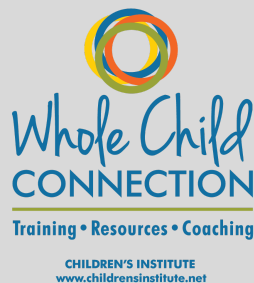
## RESOURCES

**NEW** : Applications for the COVID Rent Relief Program are now being accepted. The program, part of the Emergency Rent Relief Act of 2020 signed by Governor Cuomo, provides eligible households with a one-time rental subsidy that will be sent directly to the household's landlord.

Applicants will not need to repay this assistance, however, the window to apply is short.

The rental assistance payment will cover the difference between the household's rent burden on March 1, 2020 and the increase in rent burden for the months the households is applying for assistance. Households may apply for up to four months in rental assistance.

For more information and to apply, click [here](#) .



[Whole Child Connection at the Children's Institute](#) has re-imagined many of its professional development training offerings to be optimized for virtual participation. Topics offered include:

- Remembering Our Needs: Self Care During Challenging Times
- SEL - Now More than Ever
- Helping All Youth Thrive: Supporting SEL at the Secondary Level
- Rebuilding and Repairing Relationships: Through Engaging SEL Practices
- Release, Rebuild and Restart: Social and Emotional Supports for Teachers Through Difficult Transitions
- Trauma Informed SEL Practices

Send an [email](#) for more information or to schedule training for your team.

## FUNDING OPPORTUNITIES

**NEW:** The [LyftUp COVID-19 Community Grants](#) program provides support to organizations in the U.S. Through the Essential Deliveries program, organizations that need delivery services for essential goods, such as groceries, medical supplies, auto parts, and home necessities, are matched with Lyft drivers, who can carry the deliveries out. Requests may be submitted at any time. Learn more and apply [here](#) .

[Greater Rochester Health Foundation Resource Page](#)

[Farash Foundation's](#) COVID-19 Relief Fund provides unrestricted support to non-profit organizations located in Monroe and Ontario Counties. General operating support is intended to invest in an organization's mission and impact, to help support the infrastructure and operational needs of an organization, rather than a specific project or program. Learn more and apply [here](#) . The Fund is restricted to organizations with a mission specific to arts and culture, education, or entrepreneurship/workforce development.

[Community Crisis Fund](#) activated by the [United Way](#) and [Rochester Area Community Foundation](#)

[Federal, State, and Local Financial Assistance](#) compiled by the Greater Rochester Chamber of Commerce

[COVID-19 Related Funding Compiled by GrantStation](#)

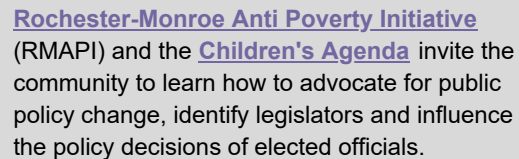
[Council on Foundations' list of Global Response Funds](#)

## LEARNING OPPORTUNITIES



talking  
race & kids  
online conversations

embracepace.org



RSVP [here](#) . RMAPI is a community collaborative working to improve quality of life in Rochester by reducing poverty and increasing self-sufficiency. Learn more [here](#) .

**Nonprofit Quarterly** invites nonprofit financial leaders who have received a Paycheck Protection Program (PPP) loan to a webinar to help prepare to effectively seek loan forgiveness. **Seeking Forgiveness for a Paycheck Protection Program Loan** will be held from 3 to 4 p.m. on Thursday, July 23.

This webinar offers detailed guidance for nonprofit leaders, including:

- A refresher on how organizations can and cannot spend PPP funds
- Guidance on estimating “FTEs”
- Navigating the forgiveness process and applications
- Other decisions related to PPP that organizations will need to make

Register [here](#) .

[The National Council on Alcoholism and Drug Dependence - Rochester Area](#) (NCADD-RA), is offering virtual **substance use disorder training opportunities** this summer.

The purpose of NCADD-RA is to reduce the incidence and prevalence of the disease of alcoholism and other drug dependence.

Browse topics and register for an event [here](#) .

From WXXI: [Campaign says child-directed play can reduce stress, build confidence during pandemic](#)

Health Foundation board member Sady Fisher, director of equality, diversity and inclusion at Excellus BlueCross BlueShield participated in the Rochester Business Journal's third and final session of the 2020 Diversity & Inclusion Summit on Tuesday morning. Read the article: [Diversity, equity, inclusion must be embedded in companies from the top down](#) .

## BE HEARD.

Learn advocacy and civic engagement skills!

**Join PLTI's Fall Cohort**

Open to parents and caregivers in Monroe County

- 20 weeks
- Children's program
- Dinner provided

**NOW ACCEPTING APPLICATIONS AT**  
**GREATERROCHESTERPLTI.ORG/**  
**APPLY**



### WAYS TO ENGAGE

#### Training Parent Leaders

[Greater Rochester Parent Leadership Training Institute](#) (PLTI) is now accepting applications for the seventh cohort of its free, 20-week leadership training program for parents.

The program teaches participants how to actively engage in civic life through advocacy and community involvement and gives participants the confidence and skills to better the lives of children in the community.

Access the application [here](#) .

## WAYS TO HELP

RETURN TO OUR WEBSITE

SIGN UP

LOGIN

HELP

CALENDAR

## VOLUNTEER UNITED

### COVID-19 RESPONSE EFFORTS

Click Here for Volunteer Opportunities

**Volunteer & In-kind Response for COVID-19**

Our Community Needs Your Help. Help support urgent community needs created by the Coronavirus outbreak.

Here's a few reminders:

Be sure to follow the public health recommendations. Not sure what they are? Learn more [here](#). Click here for more safe Volunteering Recommendations from our partners at Monroe County Department of Health.

The Centers for Disease Control and Prevention (CDC) recommends wearing cloth face coverings in public settings to slow the spread of COVID-19. For more information on masks and donating cloth masks, visit [here](#).

Follow the suggestions for social distancing. If you are delivering goods or meals to houses, or distributing door hangers with information - know that the people you're helping appreciate your outreach and you're helping people feel connected. Follow protocols set by the agency. Ring the doorbell and move away from the door, text them beforehand, etc.

Are you looking to volunteer your time and talents? Does your organization have a need that the community might be able to help with?

Our partners at [United Way of Greater Rochester](#) have a webpage for volunteer and in-kind response during COVID-19.

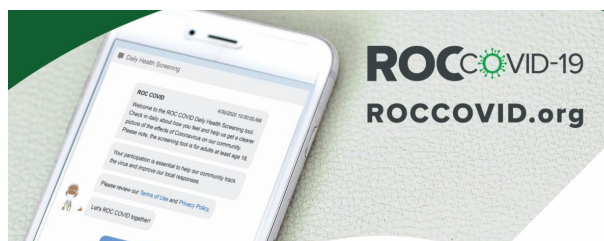
Dozens of virtual and in-person opportunities to help our community (with safety measures in place) are posted [here](#), and organizations are welcome to post needs here as well.

### Reminder: Let's Continue to ROC COVID Together

You can help our medical community keep tabs on COVID-19 in the Greater Rochester, Finger Lakes and Southern Tier regions by signing up to participate in [ROC COVID](#) .

ROC COVID is a community public health initiative conducted by Common Ground Health in collaboration with its clinical and public health partners: the University of Rochester, Rochester Regional Health, the Monroe County Department of Health, the City of Rochester and the Rochester Data Science Consortium.

Please share, and reach out to [help@roccovid.org](mailto:help@roccovid.org) with any questions you may have.



## COMMUNITY EVENTS



(Click on below graphics for event details)



**ROC FREEDOM RIDERS**  
**SAT. JULY 18 | 10 AM START**  
MEET AT: JOHN JAMES AUDUBON SCHOOL NO. 33 | 500 WEBSTER AVE.  
PARKING AVAILABLE. DRIVE YOUR CAR OR RIDE YOUR BIKE TO THE MEETING LOCATION.  
**ROUTE: BUY OUT THE MELANIN MARKET**  
ACTUAL RIDE IS 5 MILES, APPX 45 MINUTES | BUT THE FREEDOM ROUTE IS 2 HOURS  
**MELANIN MARKET**  
FEATURING BLACK VENDORS | MERCH, FOOD, MUSIC, LOCAL ENTERTAINMENT + MORE  
ATTIRE: MASK + BACKPACK  
Eventbrite  
ROC FREEDOM RIDERS BIKE RIDE  
MORE INFO: @ROCFREEDOMRIDERS



**FATHERHOOD  
ENGAGEMENT**  
FRIDAY FATHER'S DJ MIXER  
CALLING ALL FATHERS, GRANDFATHERS,  
UNCLES AND ANY MALES THAT CARE ABOUT  
BOYS AND YOUNG MEN OF COLOR!  
**JULY 24**  
2020  
2PM-5PM  
MAKING CHANGES, MASTERING COMMUNITY  
UPHOLDING CHARACTER  
▪ Real talk with many community Leaders from all generations  
▪ Live DJ's playing a variety of music our community cultures:  
with "DJ Dialogue"  
▪ Information to promote boys and young men of color  
▪ Discuss next steps to heal and improve our community  
FOR MORE INFO CONTACT [CARLOS.COTTO@RCSDK12.ORG](mailto:CARLOS.COTTO@RCSDK12.ORG)//585.262.8281  
FACEBOOK: @I-DAD ROC

## PUBLIC HEALTH MESSAGES TO SHARE

**PROTECT YOUR CIRCLE**  
STAY HOME & SAVE LIVES



The mission of the Greater Rochester Health Foundation is to pursue and invest in solutions that build a healthier region where all people can thrive.

