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April 8, 2020

Dear Partners,

We hope this message finds you, and those you care about, healthy and well. We offer our warmest wishes to our friends observing Passover and Easter Sunday.

Below you will find various resources, learning opportunities, and bright spots happening around the region. We will continue to share information as it becomes available and welcome your stories, ideas, and feedback. (Contact Communications Officer Tiana Stephens via [email](#) to share).

Be well, be safe, and practice social distancing, but don't become socially isolated. Please be sure to check in with the people you care about and explore new ways of connecting.

Sincerely,

**Matthew A. Kühlenbeck**  
President & CEO  
(585) 258-1704

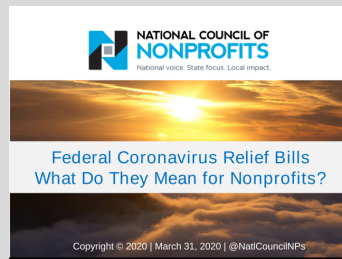
## LEARNING OPPORTUNITIES

The **National Council of Nonprofits** has posted its recorded webinar, [Federal Coronavirus Relief Bills: What do they mean for Nonprofits](#) ? Click [here](#) to view additional resources, including the slide deck from the presentation.

The **Wallace Foundation** will present a webinar, [Navigating COVID-19 for Nonprofits: From Financial Triage to Scenario Planning](#) from noon to 1 p.m., **Wednesday, April 15**. This webinar will review some of the key areas organizations should consider focusing on and provide tools they can use in navigating this process including:

- Grounding financial decision-making in data and your values
- Understanding your current financial position and what current resources are available
- Levers to adapt and utilize resources available for immediate response
- Tools for cash flow and scenario planning for the short term

**Recommended Reading** : [What the Racial Data Show](#) by Dr. Ibram X. Kendi for The Atlantic.



## WAYS TO HELP

### Mask Makers Needed

Monroe County Department of Health has joined the [CDC](#) in recommending that everyone wear cloth face coverings in public settings to help slow the spread of COVID-19. The United Way of Greater Rochester is leading the charge to collect more than 50,000 homemade masks needed for nonprofit staff and clients.

Community members who are willing and able to sew or make homemade face coverings/masks to donate are asked to follow the guidelines and steps listed [here](#) . United Way will then distribute these to local nonprofits for their staff and clients throughout the region.



## Sharing Life-Saving Messages



While we wait for a vaccine and a cure, the information we take in and send out is of critical importance.

Monroe County and the City of Rochester have partnered with [Causewave Community Partners](#) and [Partners + Napier](#) to create the **#SixFeetSaves** campaign that promotes social distancing and staying home to help save lives.

You and your organization can help boost this message by accessing free, shareable resources available via a bilingual toolkit, found [here](#) .



FUNDING OPPORTUNITIES

Visit our newly-added [resource page](#) on our website to explore other funding opportunities that may be a fit for your organization.

The [Community Crisis Fund](#) , activated by the United Way and Rochester Area Community Foundation is deploying flexible resources to nonprofits disproportionately impacted by the pandemic. The Health Foundation is proud to participate in this effort and work collaboratively to address both the immediate and long-lasting impact of COVID-19 in the communities we serve.



TOOLS & RESOURCES

The New York State Office of Mental Health has opened up a volunteer-staffed emotional support hotline to support community members and provided connects to resources to help during this uncertain time. (Note: the helpline is not a substitute for mental health treatment). Call [1-844-863-9314](#).

The state is partnering with Headspace to provide New Yorkers free [mediation and mindfulness resources](#) available in English and Spanish.

The [Greater Rochester Chamber of Commerce](#) has created a resource page for the business community that includes links to government, legal, HR, and general interest items that businesses can use to educate themselves and their employees to make informed decisions on continuity during the coronavirus pandemic.

Visit the Rural Health [Information Hub](#) for resources, events and COVID-19 news related to rural communities.

[NY Coronavirus Hotline 1-888-364-3065](#)

[New York State Department of Health](#)

[Centers for Disease Control and Prevention](#)

County Health Departments:

- [Genesee](#)
- [Livingston](#)
- [Monroe](#)
- [Ontario](#)
- [Orleans](#)
- [Seneca](#)
- [Wayne](#)
- [Wyoming](#)
- [Yates](#)

BRIGHT SPOTS

Black Physicians Network Launches New Website & Equity Tool

The Black Physicians Network of Greater Rochester has launched its [new website](#) , along with a new feature that expands the capacity of Black Physicians Network (BPN) to serve as a vehicle for community members seeking information about black physicians in our area - Black Docs Connex.

Earlier this year Dr. Linda Clark, President of BPN, discussed the need and purpose behind the new directory during an interview with Fox Rochester. Watch the [video](#) .



*Pictured: Batavia Fire Chief Steve Napolitano*

New Addiction & Recovery Initiative in Genesee County

Congratulations to our partners at the [GOW Opioid Task Force](#) for bringing an innovative new program to Genesee County for residents battling substance use disorders.

The City of Batavia Fire Department is the first fire department in New York —and one of only a few in the nation— to enlist in PAARI, the “Police Assisted Addiction and Recovery Initiative.” Read more [here](#) .

The initiative will allow those suffering from substance abuse disorders to come to the fire station at any time of day to ask for assistance and be connected with intervention services.

During the COVID-19 pandemic, services are available via telephone and online. Call (585) 815-1800 or visit [www.gowopioidtaskforce.org](#).

Celebrating Women of Excellence

Congratulations to the 43 women in our community who are recipients of the Rochester Business Journal's [Women of Excellence Award](#) .

The annual awards program celebrates high-achieving women for their remarkable career accomplishments through their professional experience, community involvement, leadership and sustained commitment to mentoring.

We're proud to have had the privilege to work with a number of this year's honorees:

- |  |   |   |
|--|---|---|
| • Jill Eisenstein, Rochester RHIO                            | • Sarah Milko, AutismUp Inc.                      | • Lauren Spiker, 13thirty Cancer Connect        |
| • Marilyn Patterson Grant, William & Sheila Konar Foundation | • Jaime Saunders, United Way of Greater Rochester | • Andrea DeMeo, Trillium Health                 |
| • Seanelle Hawkins, Urban League of Rochester                | • Sara Taylor, Heritage Christian Services        | • dt ogilvie, Center for Urban Entrepreneurship |
|  | • Sister Grace Miller, House of Mercy             |   |

“ Of all the forms of inequality, injustice in health is the most shocking and inhuman.”

Dr. Martin Luther King, Jr.

*The mission of the Greater Rochester Health Foundation is to pursue and invest in solutions that build a healthier region where all people can thrive.*

